

## 2005 EDITORIAL SCHEDULE

### JANUARY

- HR business process outsourcing
- Provincial healthcare policy update
- The search for Alpha
- Investment marketwatch: China & India

### FEBRUARY

- Custodial Services Providers' Rankings
- CAP Guidelines and Group RRSPs
- Investing in infrastructure
- Re-thinking retirement from a pension/benefits perspective

### MARCH

- Pension plan design after Monsanto
- Hedge funds of funds
- Innovations in health spending accounts
- Plan sponsor profile

### APRIL

- Group Insurance Rankings
- Focus: 6th annual DC Plan Summit
- Top 40 Money Managers
- Income trusts in a pension portfolio

### MAY

- Special report: Top 100 Pension Funds
- Making wellness work in the workplace
- Key pension/benefits legal cases to watch
- Investment marketwatch: Canada
- CAPs and the dilemma of offering advice

- Plan sponsor profile

*BONUS DISTRIBUTION: CPBI National Conference*

### JUNE

- Innovative plan member communication strategies
- Multi-employer pension plans
- Avoiding the herd in pension plan investment portfolios
- Creative approaches to family/maternity benefits
- Special report: Pension/benefits issues in Quebec
- Executive compensation after Sarbanes Oxley

### JULY

- The Stress Report
- Innovative global ideas in pension design
- Investment marketwatch: USA

### AUGUST

- Report on pension & benefits consultants, featuring a directory including benefits and pension consultants, healthcare specialists, third-party administrators, healthcare specialists, software providers
- The implications of pension unlocking
- Options in currency management
- CAP Guidelines: first anniversary report

### SEPTEMBER

- Special report: Top 50 capital accumulation plans
  - Strategies for effective drug plan management
  - Ideas for improving flexible benefits plans
  - Private equity investing
- BONUS DISTRIBUTION: ACPM National Conference*

### OCTOBER

- Special report: Pension/benefit issues in Western Canada
  - Investment marketwatch: EAFE
  - Dealing with demographics in the workplace
  - Best practices in EAPs
- BONUS DISTRIBUTION: Health, Work and Wellness Conference*

### NOVEMBER

- Canada's Top 40 Money Managers + directory
- Hybrid pension plans
- Phased retirement pension plan design
- Strategic ideas in disability management

### DECEMBER

- Annual report on Defined Contribution plan market, including money purchase pension plans, Group RRSPs, Deferred Profit Sharing Plans, etc.
- Special report: Pension/benefit issues in Atlantic Canada
- Capital markets report: 2006 investment outlook
- Outlook on the future of healthcare in Canada

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1/2 page vertical	3-3/8	10
1/3 page 1 col. wide	2-1/4	10
1/3 page square	4-5/8	4-5/8
1/3 page horizontal	7	3-1/8
1/4 page horizontal	7	2-3/8
1/4 page square	3-3/8	4-7/8
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Attn: Production Manager

e) **METHOD OF PRINTING:** Offset.

f) **METHOD OF BINDING:** Saddlestitch.

## PUBLISHING DEADLINES 2005

ISSUE	AD CLOSING	MATERIAL CLOSING	MAILING DATE
<b>January</b>	Dec. 1	Dec. 3	Jan. 6
<b>February</b>	Jan. 5	Jan. 7	Feb. 3
<b>March</b>	Feb. 2	Feb. 4	Mar. 3
<b>April</b>	Mar. 8	Mar. 10	Apr. 7
<b>May</b>	Apr. 6	Apr. 8	May 5
<b>June</b>	May 10	May 12	June 9
<b>July</b>	June 7	June 9	July 7
<b>August</b>	July 5	July 7	Aug. 4
<b>September</b>	Aug. 3	Aug. 5	Sept. 1
<b>October</b>	Sept. 7	Sept. 9	Oct. 6
<b>November</b>	Oct. 4	Oct. 6	Nov. 3
<b>December</b>	Nov. 2	Nov. 4	Dec. 1

## COMMISSIONS

- a) **Agency Commission:** 15% of gross billing allowed on space, colour, position and charges for special insert stock, to recognized agencies only.
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