

Entry Form

BENEFITS CANADA 8th Annual Communications Awards

Nominee (Name of Plan Sponsor Organization):

Contact Name: _____

Title: _____

Address: _____

City: _____ Prov. _____

Postal Code _____

Phone: () _____

Fax: () _____

Email: _____

CATEGORIES

- Online Strategy (Internet site, intranet site, CD-ROM, etc.)
- Print Media Strategy
- Overall Integrated Strategy (a comprehensive campaign which utilizes more than one medium)

Send your nominations to:

BENEFITS CANADA Communications Awards

One Mount Pleasant Rd.

12th Floor

Toronto, ON.

M4Y 2Y5

Attn: Jim MacDonald, Editor

e-mail: jim.macdonald@bencan-cir.rogers.com

Ph: (416) 764-3813 Fax: (416) 764-3934

Nominated By (Your Name):

Title: _____

Company Name:

Phone: () _____

Fax: () _____

Email: _____

SUBMISSIONS MUST INCLUDE:

- A 500-word (or less) description of why this strategy is unique, its overall success relative to budget and stated goals, how it demonstrates excellence and why it is worthy of nomination. Please enter each submission in only one category.
- Videos, print materials and any supporting material you feel demonstrates the program's creativity and innovation. Submissions should not be generic supplier-produced material; they should be geared to the specific goals of the plan sponsor.
- Online entries must provide access to the nominated Web site.

In each category, there is a maximum of two entries per nominating firm.

DEADLINE FOR ENTRIES IS FEBRUARY 28, 2005