The 2012 Benefits & Pension Summit provides a forum for Canadian benefit and pension decision-makers to gather valuable insight from industry thought leaders on developments in the design and delivery of group benefits and retirement programs for a changing workforce.

Each stream will focus on emerging trends, issues and best practices.

PRESENTATION TOPICS WILL INCLUDE:

- Mental health in the workplace
- Scalable wellness solutions
- Better drug plan management
- Managing DB to DC conversions
- New media strategies
- The impact of PRPPs
- Developments in emerging markets
- Surviving volatility
- Dangers of longevity risk

Register today at benefitscanada.com/benefits-and-pension-summit
Conference Agenda

DAY ONE >>> MONDAY APRIL 23

7:45 - 8:15 a.m.   GENERAL BREAKFAST

8:15 - 8:25 a.m.   OPENING REMARKS

8:25 - 9:35 a.m.   KEYNOTE SESSION FOR ALL DELEGATES:
Demographic Trends and Generational Change
Peter Sheahan is founder and CEO of ChangeLabs, a global consultancy delivering large-scale behavioural change projects for clients like Apple and IBM, and has been ranked as one of the best keynote speakers in the world. He will talk about understanding the changing expectations of talent and how to transform your organization into a magnet for smart and engaged people.

9:35 - 10:00 a.m.  REFRESHMENT BREAK IN EXHIBITOR HALL

STREAM #1: GROUP BENEFITS
10:00 - 10:55 a.m.

KEYNOTE SESSION: Health Management as a Serious Business Strategy
D.W. Edington is professor of movement science and a research scientist at the Health Management Research Center with the University of Michigan. He will talk about employee health as more of a business strategy than an expense and provide actionable information for employers.

SESSION ONE: Panel Discussion: The Impact of PRPPs
How might pooled registered pension plans affect employers, as well as existing retirement arrangements? Hear our expert panel's insights.
Guest Moderator: Zev Frishman,
Open Access Ltd.
Panelists: Martin Belanger, Western University; Jean-Daniel Côté, Mercer; Sue Reibel, Manulife Financial

SESSION ONE: Risk Management for Your Plan
Risk management is top of mind for DB plan sponsors today. What strategies are they using to better manage their pension portfolios?
Speakers: Malcolm Hamilton, Mercer; Rumi Masih, BNY Mellon Asset Management

SESSION ONE: New Media Strategies for DC Plans
How are social media and mobile apps changing the way DC plan sponsors communicate with their members?
Speakers: Jackie Gallant, Sun Life Financial; Plan Sponsor Case Study

SESSION ONE: Pension Investing for Mid-size Plans
What options are available for mid-size pension investors, and what are the main considerations?
Speakers: Jason Campbell, Eckler Ltd.; Katherine Giordano, Aberdeen Asset Management

SESSION ONE: Scalable Wellness Solutions
Learn how to adapt wellness initiatives to your organization's size and culture.
Speakers: Jennifer Allan, The Economical Insurance Group; Aldo Cundari, Cundari

SESSION ONE: The Biologics Balancing Act
New trends and data for employers on how biologics are changing the face of drug plan management.
Speakers: Steve Moffatt, Green Shield Canada; Plan Sponsor Case Study

SESSION ONE: The Future of Auto Features
What are the considerations—and the barriers—for CAP sponsors when it comes to auto-enrollment and auto-escalation?
Speakers: Joan Johannson, BMO GRS; TBA, Pyramis Global Advisors

SESSION ONE: Infrastructure as an Alternative Strategy
Infrastructure offers interesting possibilities, but is it for all pension plan sponsors? Learn about the opportunities and the risks.
Speakers: George So, Kindle Capital; Terri Troy, HRM Pension Plan

1:00 - 1:55 p.m.   BUFFET LUNCH AND NETWORKING

SESSION THREE: The Biologics Balancing Act
New trends and data for employers on how biologics are changing the face of drug plan management.
Speakers: Steve Moffatt, Green Shield Canada; Plan Sponsor Case Study

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Speakers: George So, Kindle Capital; Terri Troy, HRM Pension Plan

2:00 - 2:55 p.m.

SESSION FOUR: Absence Management Across the Spectrum
Practical strategies to better manage your workforce and maintain productivity.
Speakers: Dr. Ray Baker, HealthQuest Occupational Health Corp.; Karen Seward, Morneau Shepell

SESSION FOUR: Today’s De-accumulation Trends
Learn which emerging investment options can help smooth the retirement transition for DC plan members.
Speakers: Matthew O’Hara, BlackRock Asset Management; Robin Pond, Buck Consultants

SESSION FOUR: Fixed Income: Safety Net or Opportunity?
For DB plan sponsors looking for new ways to insulate their portfolios from market fluctuations, what are the current trends in fixed income?
Speakers: Patrice Denis, PIMCO; Dany Lemay, Towers Watson

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### DAY TWO =>> TUESDAY APRIL 24

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<th>Time</th>
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<td>8:20 – 9:15 a.m.</td>
<td>SESSON SIX: The Latest Trends in Benefits</td>
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<td>8:20 – 9:15 a.m.</td>
<td>SESSON SIX: Key Results From the 2011 CAP Member Survey</td>
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<td>8:20 – 9:15 a.m.</td>
<td>SESSON SIX: Developments in Emerging Markets</td>
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<td>9:20 – 10:15 a.m.</td>
<td>SESSON SEVEN: Highlights From the 2012 Edition of The Sanofi Canada Healthcare Survey</td>
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<td>SESSON SEVEN: Global Lessons in DC Plan Sponsorship</td>
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<td>REFRESHMENT BREAK</td>
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<td>SESSON EIGHT: Managing Mental Health in the Workplace</td>
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<td>SESSON EIGHT: DB to DC Conversions: Pitfalls and How to Avoid Them</td>
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<td>11:30 a.m. – 12:25 p.m.</td>
<td>SESSON NINE: Better Drug Plan Management</td>
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<td>12:25 p.m.</td>
<td>CLOSING REMARKS AND CONFERENCE CONCLUDES</td>
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For information regarding the agenda for the Benefits & Pension Summit, please contact Jennifer Hughey at 416.764.3958.

* AGENDA IS SUBJECT TO CHANGE
This event features:

- more than 50 thought leaders sharing their expertise
- three insightful keynote sessions
- three conference streams, allowing you to tailor your conference experience
- valuable networking opportunities with hundreds of your industry peers
- up to NINE CE credits for attending
- one premium event with all of the information you need!

**TICKET PRICES**

Special early bird price: $495.00 plus HST (until March 30)
Regular price: $695.00 plus HST (March 31 to April 22)

Ask about our group rate for 10 or more!