



2:00 – 2:15 p.m.

PocketPills – Leveraging a unique tech platform to achieve ground-breaking health outcomes for Canadians

Have you heard the news? PocketPills is Canada's no. 1 online pharmacy, enabling plan sponsors and advisors to bring transformational health-care offerings to members and their families. Over the past few years, telemedicine has been the buzz of the group benefits industry. PocketPills is the pharmacy that completes the circle of support with free, fast delivery of medications and proactive health coaching, all from the comfort and convenience of a member's home. In this session, attendees will learn how PocketPills pharmacy extends well beyond filling prescriptions and day-to-day medication management.

Speaker:

Carolyn Eagan, regional director, business development, **PocketPills**

2:15 – 2:30 p.m.

LifeJourney™ – How the pandemic helped evolve the meaning of EAP

The coronavirus pandemic has sparked a mental health crisis, and Canadians are in desperate need of solutions. Enter LifeJourney, a virtual health and wellness platform designed for today's work environment. Led by compassionate Care Advocates, this state-of-the-art platform assists employees on their path towards improved health, mindfulness and self-esteem through personalized care plans. SEB Administrative Services Inc. collaborated with virtual healthcare provider EQ Care (recently acquired by TELUS Health) on launching LifeJourney as a cornerstone of their FlexPlus™ suite of solutions. In this session, attendees will learn more about LifeJourney: how it consolidates employee benefits, incentivizes utilization, customizes to employers' pre-existing programs and simplifies the way employers can care for their employees.

Speakers:

Meaghan Cole, vice-president, product and solutions, **SEB Administrative Services Inc.**

Roe Ben-Eli, mental-health program manager, **EQ Care (recently acquired by TELUS Health)**

2:30 – 2:45 p.m.

What's hiding in drug claims data? Undetected health risks and unnecessary costs

Drug benefits claims have a wealth of hidden information. HumanisRx's proprietary software and service, MedMonitor, uncovers medication and health risks in plan members' prescription profiles. HumanisRx clinicians adjust treatment plans to alleviate side effects, get plan members on the right medications and even avoid trips to the emergency room. For insurance providers and plan sponsors, this can mean lower costs through reduced benefits and disability claims. In this session, attendees will learn how MedMonitor applies this process to thousands of plan members, supporting efficiencies and generating cost savings across an entire organization.

**All times listed above are in Eastern Standard Time (EST).*



Speakers:

Sayeh Radpay, president, **HumanisRx**

Natalle Chan, clinical program lead, **HumanisRx**

2:45 – 3:00 p.m.

Break

3:00 – 3:15 p.m.

Connected Care – How technology is bringing health care home

This session will showcase Medavie Blue Cross' Connected Care, an innovative platform that connects plan members to virtual health care, including physician consultations, physiotherapy and counselling services from the comfort, convenience and safety of their homes.

Speaker:

Colleen Adams, manager, health and digital product solutions, **Medavie Blue Cross**

3:15 – 3:30 p.m.

Serving customers is what we do – technology is how we get there

It's important to meet customers where they are to best serve their needs. People want convenience and simplicity – and technology is how we get there. The pandemic has highlighted these needs, but that doesn't mean we weren't already on the way. This session will highlight Canada Life's new member site, My Canada Life at Work, where plan members can manage their benefits and retirement plans easier and faster. It will also discuss Consult+ and how it offers virtual health care, available when people need it, from the safety of their own homes.

Speaker:

Jamie Godfree, vice-president, digital strategy, group customer, **Canada Life**

3:30 – 3:45 p.m.

Banking on employee engagement

This session will feature an interview with Scotiabank about how investing in technology led to better outcomes and plan member usage of its benefits plan. Hear about how strategic decisions around benefits plan technology are made and are rooted in goal setting and employee feedback.

Speaker:

Ayman Alvi, director, global benefits, **Scotiabank**

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