



Sarah Blunden, clinical account manager, Dexcom Canada

Sarah Blunden is the clinical account manager for Dexcom Canada, providing clinical education and support to health-care providers across the country. She is a certified educator and registered dietitian with more than 15 years' experience working in the diabetes field, including her previous role managing education programs across three clinics. Blunden's passion is working in the type 1 diabetes community. She has developed insulin pump programs, co-founded the Type 1 United Foundation and co-authored original research, most recently on the care gap in type 1 diabetes related to distress published in the *Canadian Journal of Diabetes*. Blunden sat on several provincial government committees working to improve access to technology for those living with this chronic condition.

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Nigel Branker is executive vice-president, as well as president of health and productivity solutions, at Morneau Shepell. In his role, he leads the teams responsible for providing absence and disability management services and for delivering Morneau Shepell's internet-based cognitive behavioural therapy solution, AbilitiCBT. Branker also leads the firm's efforts to help clients create the business case and identify solutions to address mental health in the workplace.

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Alex Chnaiderman, director, total rewards, Sleep Country Canada/Dormez-

vous

Alex Chnaiderman is the director of total rewards at Sleep Country Canada/Dormez-vous. He has been with Sleep Country/DV since 2009. Chnaiderman started his career working for the Ontario Ministry of Health and Long-Term Care. He has been working in the human resources field for more than 20 years, which includes implementing HR information system solutions, benefits, health and wellness, compensation, long-term incentive plans and associate engagement initiatives.

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Meaghan Cole, vice-president, products and solutions, SEB Administrative

Services Inc.

Meaghan Cole is the vice-president of products and solutions at SEB Administrative Services Inc. In her role, she is responsible for expanding, integrating and delivering innovative business-processing solutions to clients. Cole has worked in the human resources benefits industry for more than 15 years and is committed to exceeding client and stakeholder needs.

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Kristy Dickinson, managing director, Chronically Simple

Kristy Dickinson is the managing director of Chronically Simple. She's a mom to three kids, a wife to a first responder, an entrepreneur — and a rare disease patient. When Dickinson was diagnosed with Ehlers-Danlos syndrome at 37, her life changed in an instant. She went looking for a solution to manage all of the administrative tasks that accompany life with a chronic illness but found nothing existed. Dickinson created Chronically Simple to manage her health care, with the intention to empower others to do the same.

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Julien Heon, vice-president, growth and customer success, HALEO Clinic

Julien Heon is the vice-president of growth and customer success at HALEO Clinic. Having spent most of his career in technology and health-care solutions, Heon joined HALEO to offer breakthrough virtual care to more people.

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Nadeem Rajabali, regional vice-president, group insurance, western Canada, Desjardins Insurance

Nadeem Rajabali joined Desjardins Insurance in 2014 as regional vice-president for group insurance in western Canada and has more than 20 years of industry experience. His work as a consultant for some of the country's largest firms and, most recently, at a large national insurer, has provided Rajabali with an outstanding skill set and a highly client-focused approach. His indepth understanding of the group insurance environment allows Desjardins to better serve the expectations and realities of its clients. Rajabali is also a fellow of the Canadian Institute of Actuaries and the Society of Actuaries.

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Bradley Smith, chief executive officer, HALEO Clinic

After working for several years in the pharmaceutical industry in Europe, Bradley Smith returned to Canada in 2015 to found HALEO. Together with a team of leading experts in the clinical treatment of sleep disorders — including researchers and clinicians from the Brigham and Women's Hospital in Boston, Queen's University and the Centre for Advanced Research in Sleep Medicine at the Sacré Coeur Hospital in Montreal — Smith led a multidisciplinary effort to create an innovative virtual-care solution for sleep disorders. Today, he leads of team of more than 75 people, all passionately dedicated to providing outstanding virtual care and service to Canadians struggling to get a good night's sleep.