



The future of Employee Benefits is here today.



simplybenefits.ca



Industry Pain Points



Employer.

- Long, paper-based onboarding (up to 8 weeks)
- All employees need to enroll before they can use
- Paper-based and inefficient admin



Employee.

- Paper forms and enrollment
- Can't use benefits immediately once enrolled
- Claims a hassle (paper/bad tech)
- Plan coverage confusion



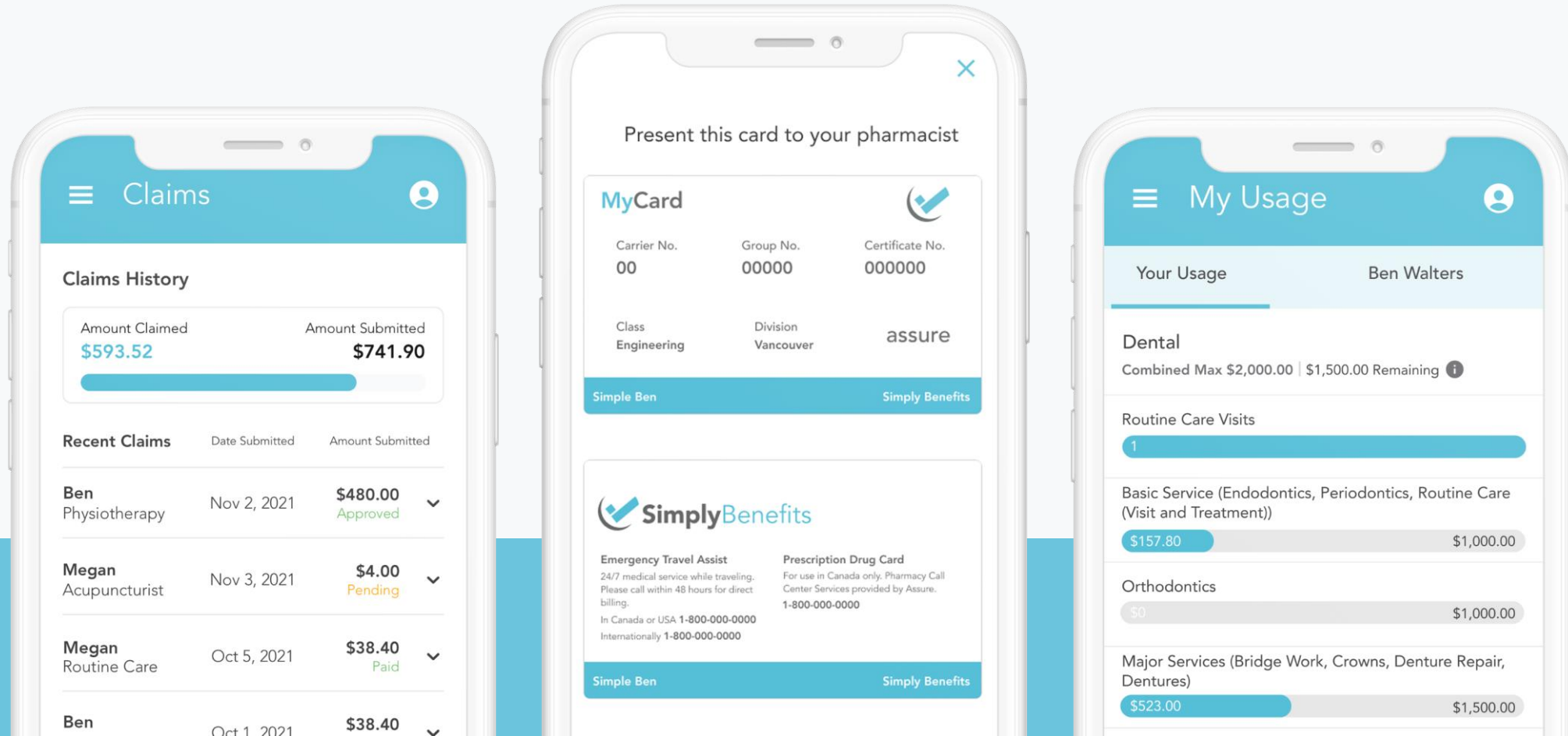
Advisor.

- Paper master applications
- 30-day onboarding
- Long waits for quoting
- Clients unhappy with low-tech
- New tech cutting out advisor



Employee Benefits Made Easy.

Three 100% Digital Portals for Employers, Employees & Advisors.





Industry Leading Digital Claims Payor



Members submit claims direct or digitally via desktop or mobile app



The Simply Benefits team adjudicates all Health and Dental claims in-house

48 Hour Reimbursement
(via direct deposit)



Members contact Simply Benefits for all claims and questions

48 Hour Service Level Agreement
75% First Contact Resolution

Meet our Administrator Portal.

Digital Employee Benefits Administration

DOWNLOAD

Certificate: null

PST	Total
\$0.00	\$61.73
\$0.00	\$0.00
\$0.00	\$24.69
\$0.00	\$118.77
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$39.51
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$3.87
\$0.00	\$0.00
\$0.00	\$9.88
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$258.43

Certificate: null

Help

SimplyBenefits

Welcome, **Marvin Acme**
marvin.acme+internal@simplybenefits.ca

Employees

NOTIFY EMPLOYEES VIEW EMPLOYEE CHANGES VIEW PENDING CHANGES

SALARY UPDATE NEW MEMBER

Filter and Sort

- Class
- Status
- Waived Status
- Hire Date

RESET FILTERS APPLY FILTERS

Name	Division	Class	Status
CL Chelsea Liverpool paige.latimer+chelsea_liverpool@simplybenefits.ca	Div 2	B	Pen...
FN Frank Ng paige.latimer+frank_ng@simplybenefits.ca	Div 2	A	Pen...
MC Marie Curie paige.latimer+marie_curie@simplybenefits.ca	Div 1	A	Pen...
KH Katherine Howard paige.latimer+katherine_howard@simplybenefits.ca	Div 1	A	Live
TB Tony Baxter paige.latimer+tony_baxter@simplybenefits.ca	Div 1	A	Pen...
ML Matt Lee paige.latimer+matt_lee@simplybenefits.ca	Div 2	A	Pen...
JD Jane Dashwood paige.latimer+jane_dashwood@simplybenefits.ca	Div 1	A	Pen...
SS Stacy Seeun paige.latimer+stacy_seeun@simplybenefits.ca	Div 2	A	Pen...
BK Barton Keyes paige.latimer+barton_keyes@simplybenefits.ca	Div 1	A	Live
TH Tim Horton	Div 2	B	Pen...

SimplyBenefits

Welcome, **Marvin Acme**
marvin.acme+internal@simplybenefits.ca

Invoices

View History

Current Allocation

- Overview
- Div 1
- Div 2

Summary

Previous Month Premium Due	
Premium Due Last Month	\$8,788.38
Payment Received	\$8,788.38
Carry Forward Balance	\$0.00

Current Month Premium Due	
Adjustments for Prior Period	\$0.00
Misc Premiums	\$0.00
Optional Benefits Premium	\$0.00
Total Premium For Period	\$8,785.71
Carry Forward	\$0.00
Subtotal	\$8,785.71

PST	\$0.00
GST/HST	\$2.68
Total Due	\$8,788.38

This total balance includes any carry forward amount due.

Processing Your Payment.

This summary provides a break down of your current premiums at this time. Your final invoice will be calculated on the last day of the month and may be different then the current



The Enrollment Difference

Create Account **Details** Dependents Beneficiaries Trustee Spending Accounts Confirmation

Details

First Name _____

Last Name _____

Date of Birth (MM/DD/YYYY) *
Aug 11, 1998

Gender *
Female

Marital Status * _____

Phone _____

Street Address _____

Suite/Unit _____ City/Town _____

Province _____ Postal Code _____

Coverage Type
Solo

If you or your dependents are presently covered for Extended Health Care and/or Dental Care benefits under another group contract you may waive coverage for such benefit(s) under this contract. Please select between the following:

or

TIP

Not sure what coverage to select? See below to ensure you are selecting the appropriate coverage for your household:

Solo: it's just you!

Duo: it's you and a common-law partner, spouse or child.

Family: it's you and two or more dependents.

Definition (Common-law): "Living common-law" means you are living with a person who is not your spouse, but with whom you have a conjugal relationship, and to whom at least one of the following situations applies:

- They have been living with you in a conjugal relationship for at least 12 continuous months.
- They are the parent of your child by birth or adoption.
- They have custody and control of your child (or had custody and control immediately before the child turned 19 years of age) and your child is wholly dependent on that person for support.

TIP

If you and/or your dependents are **enrolled in another health plan**, you can **waive** your Extended Health Care and/or Dental benefits. If you choose not to Waive, you can **coordinate your health plan** with your dependents to maximize coverage.

TIP

Not sure what coverage to select? See below to ensure you are selecting the appropriate coverage for your household:

Solo: it's just you!

Duo: it's you and a common-law partner, spouse or child.

Family: it's you **and two or more dependents**.

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- They have custody and control of your child (or had custody and control immediately before the child turned 19 years of age) and your child is wholly dependent on that person for support.



Whitelabel Your Portal.

The image displays a user interface for the SimplyBenefits portal. The main screen is titled "Benefits Card" and features a sidebar with navigation options: Dashboard, Benefits Card, Spending Accounts, Claims, My Usage, Plan Coverage, Prescription Delivery, Resources, and Support. The user is identified as "Simple Ben" with the email "simplyben@gmail.com".

The "Benefits Card" section includes a "MyCard" with the following details:

Carrier No.	Group No.	Certificate No.
00	00000	000000

Additional card details include Class: Engineering, Division: Vancouver, and Plan: assure.

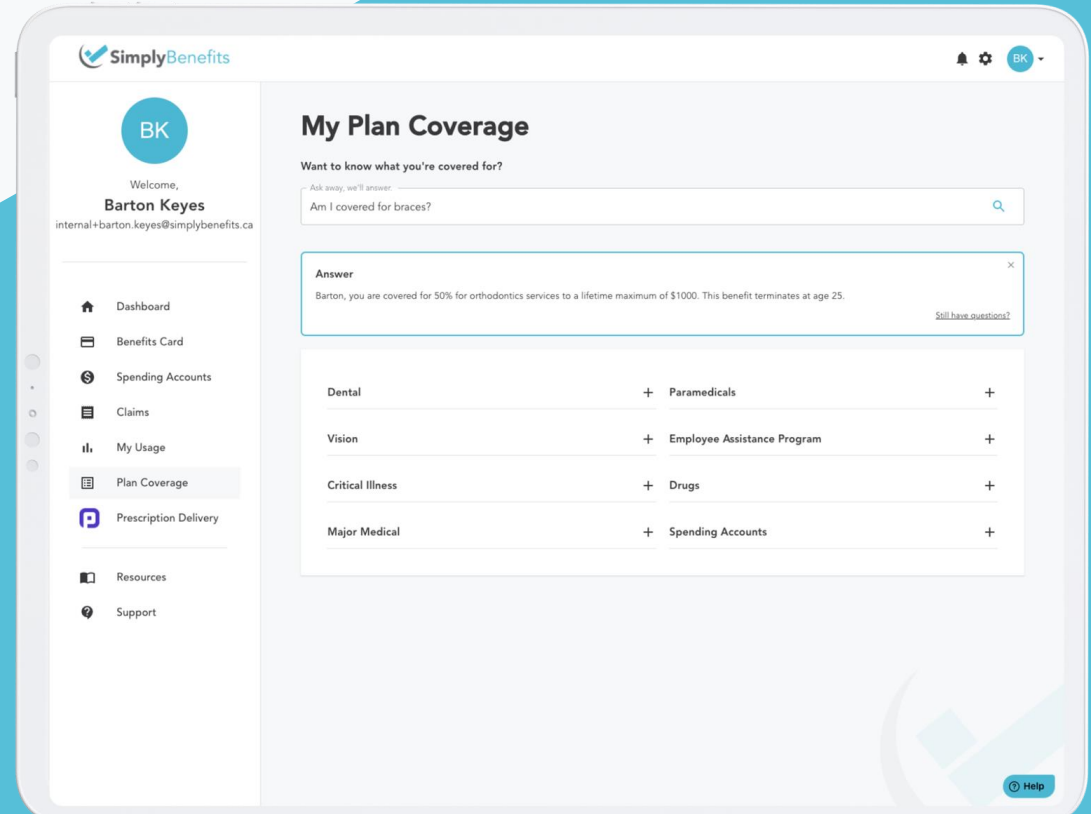
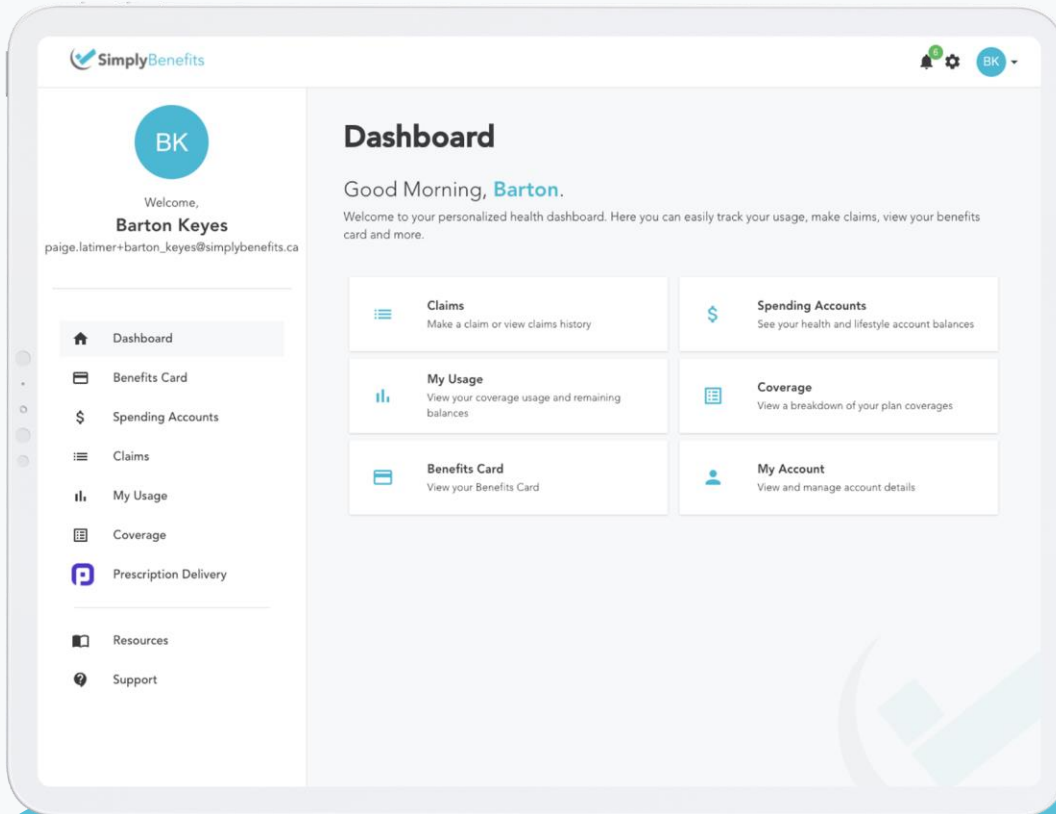
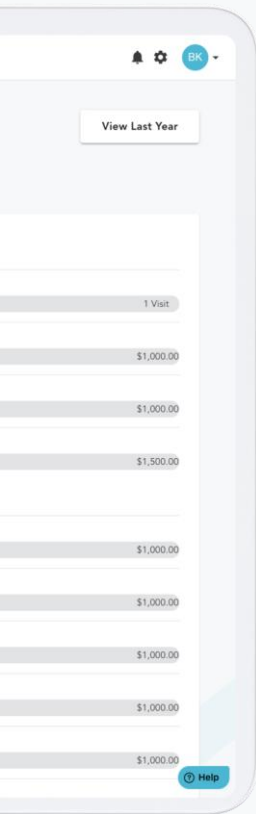
Below the MyCard is a "MAPLEAIRWAYS" Emergency Travel Assist and Prescription Drug Card. The Emergency Travel Assist provides 24/7 medical service while traveling, with a 48-hour direct billing window. The Prescription Drug Card is for use in Canada only, with pharmacy call center services provided by Assure.

The "My Usage" page shows a breakdown of usage for "Simple Sally" across various categories, with a combined maximum of \$2,000.00 and \$1,500.00 remaining. The usage is as follows:

Category	Usage	Remaining
Dental	Combined Max \$2,000.00 \$1,500.00 Remaining	
Routine Care Visits	1	
Basic Service (Endodontics, Periodontics, Routine Care (Visit and Treatment))	\$157.80	\$1,000.00
Orthodontics	\$0	\$1,000.00
Major Services (Bridge Work, Crowns, Denture Repair, Dentures)	\$523.00	\$1,500.00
Paramedicals	Combined Max \$2,000.00 \$1,500.00 Remaining	
Speech Therapy	\$0	\$1,000.00
Social Worker	\$0	\$1,000.00
Registered Dietician	\$207.40	\$1,000.00

Meet our Member Portal - A Seamless Employee Benefits Experience

Member Portal and Mobile App



My Plan Coverage

Want to know what you're covered for?

Ask away, we'll answer:

Am I covered for braces?

Answer

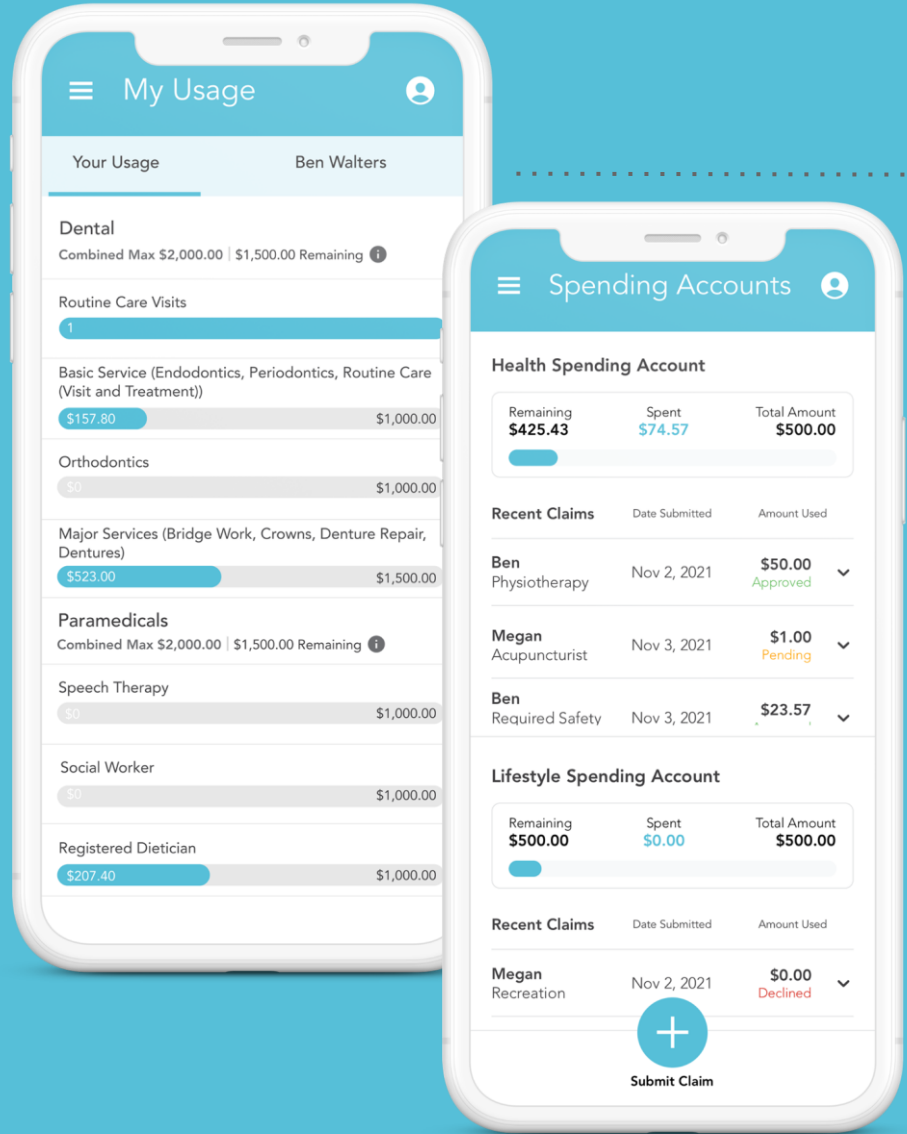
Barton, you are covered for 50% for orthodontics services to a lifetime maximum of \$1000. This benefit terminates at age 25.

Still have questions?

Dental	+ Paramedics	+
Vision	+ Employee Assistance Program	+
Critical Illness	+ Drugs	+
Major Medical	+ Spending Accounts	+

Help





Why We're Better

Usage Tracking

Easily view all benefits usage in one place

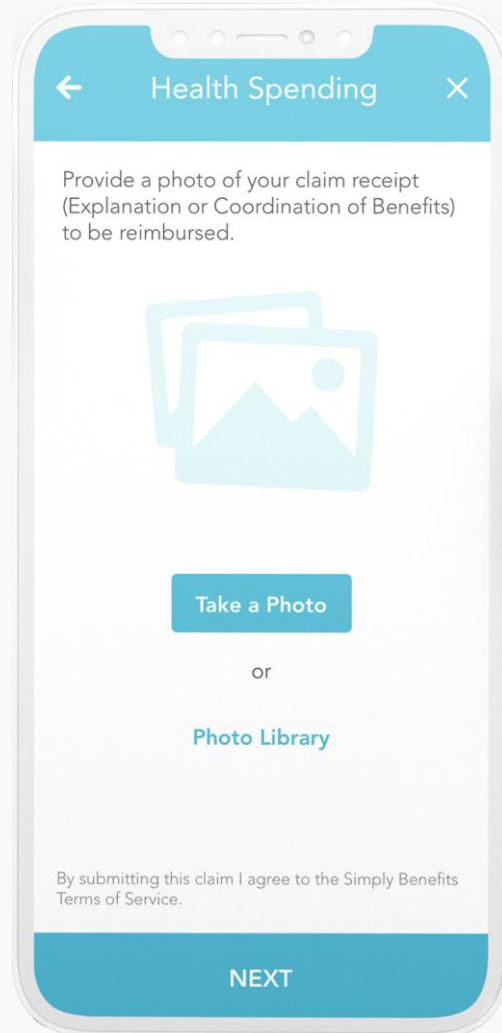
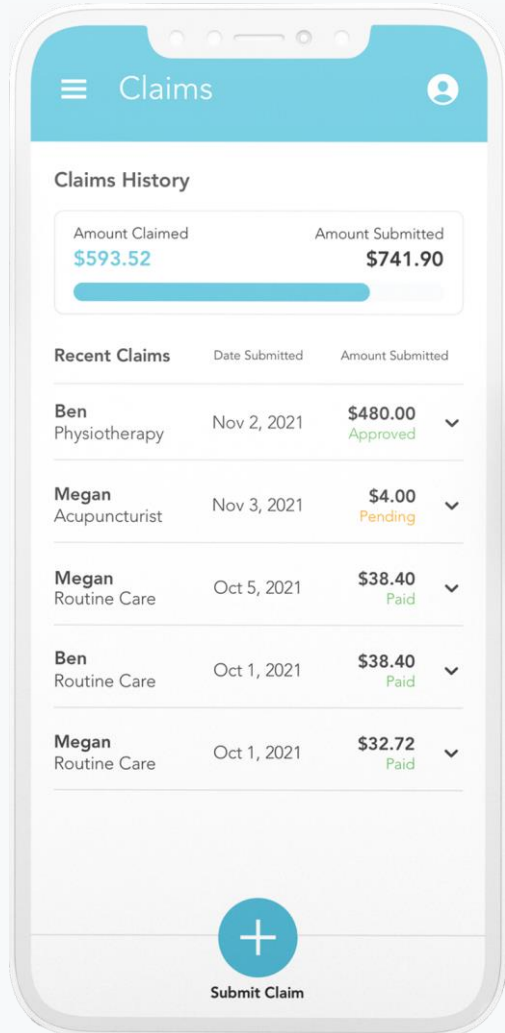
- ✓ Total amounts used and remaining for the member and each dependent
- ✓ Totals broken down by each benefit

Health & Lifestyle Spending Accounts

- ✓ Health and Lifestyle Spending Account claims submitted with balances

Why We're Better

Claims, Simplified.



 **Easy Digital Claims Submission**

 **One-Click Spending Account Top Up**

 **Fast & Direct Reimbursement**

 **At-a-Glance Claims History**

Why We're Better

AI and Automation

Coverage Lookup with AI

Sophisticated AI-search tool for members to ask questions and get simple answers.

Automated Booklets

Comprehensive plan coverage details for members.

The image shows a screenshot of the SimplyBenefits Member Portal. The top left corner features the SimplyBenefits logo and a user profile for 'Barton Keyes' with the email 'internal+barton.keyes@simplybenefits.ca'. A navigation menu on the left includes options like Dashboard, Benefits Card, Spending Accounts, Claims, My Usage, Plan Coverage (highlighted), Prescription Delivery, Resources, and Support. The main content area is titled 'My Plan Coverage' and contains a search bar with the text 'crowns'. Below the search bar is an 'Answer' box stating: 'Barton, crowns are considered a major benefit which your plan covers 80% of the service cost to a combined maximum of \$1500 with all major services.' A blue arrow points from the search bar in the main screenshot to a larger, magnified view of the search and answer interface below.

SimplyBenefits

Welcome, **Barton Keyes**
internal+barton.keyes@simplybenefits.ca

Dashboard
Benefits Card
Spending Accounts
Claims
My Usage
Plan Coverage
Prescription Delivery
Resources
Support

My Plan Coverage

Want to know what you're covered for?

Ask away, we'll answer.

crowns

Answer

Barton, crowns are considered a major benefit which your plan covers 80% of the service cost to a combined maximum of \$1500 with all major services.

Still have questions?

Dental	+	Paramedicals	+
Vision	+	Employee Assistance Program	+
Critical Illness	+	Drugs	+
Major Medical	+	Spending Accounts	+

Want to know what you're covered for?

Ask away, we'll answer.

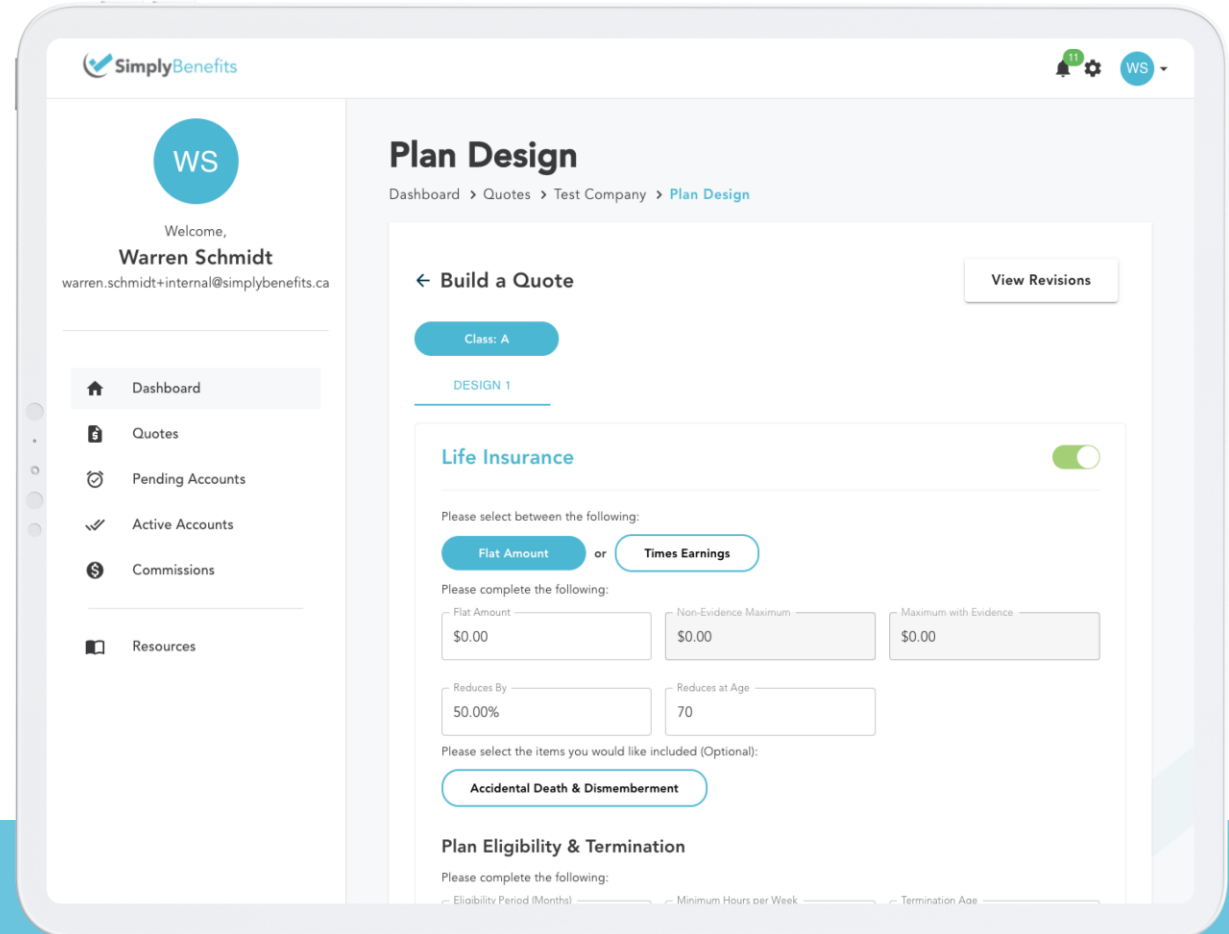
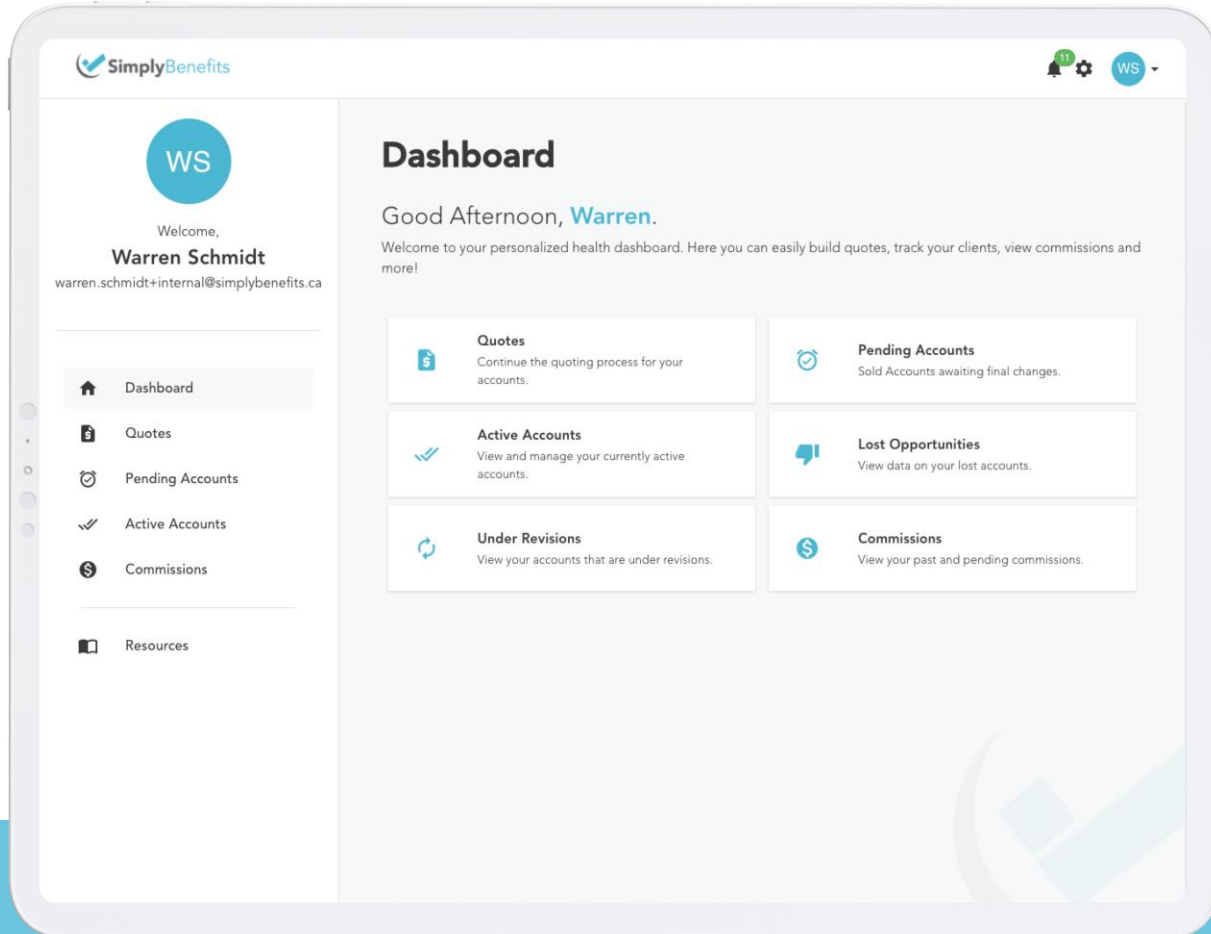
crowns

Answer

Barton, crowns are considered a major benefit which your plan covers 80% of the service cost to a combined maximum of \$1500 with all major services.



For Advisors



Advisors are benefits experts and important to helping you make wise decisions.

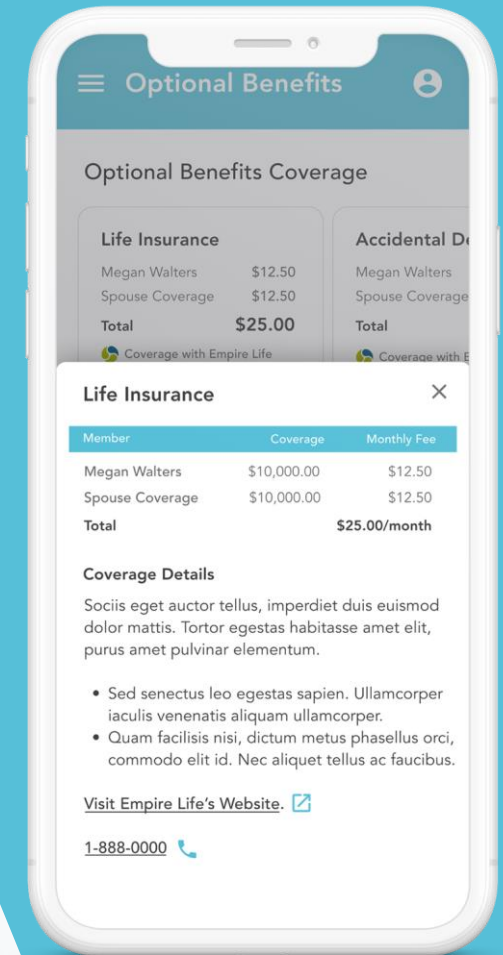
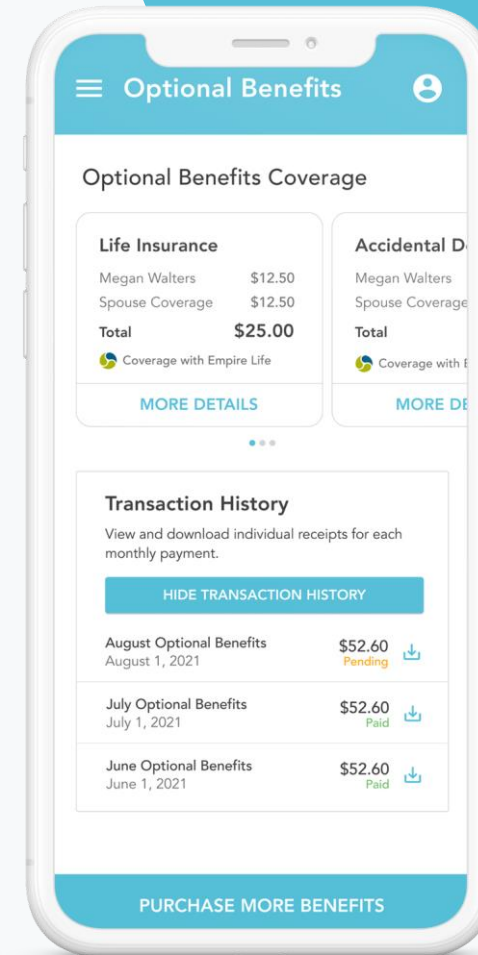
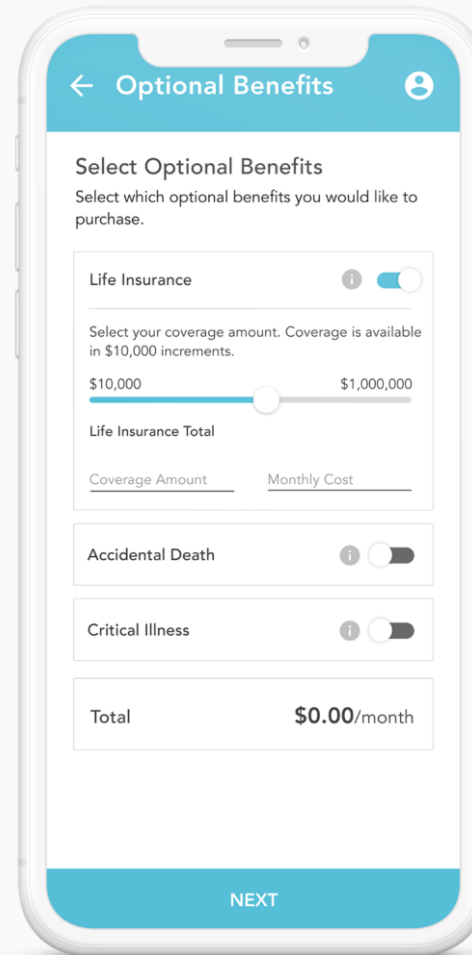


What's Next?

Optional Benefits Without The Hassle

- Members purchase **optional benefits** online **in minutes**.
- Premiums withdrawn directly from member's bank - **NO employer involvement** or payroll deduction.
- After purchasing, member can view coverage and download monthly transactions.

Coming Summer 2022





Our Value Proposition

Engage. Simplify. Evolve.

Engage

Employees Anytime, Anywhere.



Simplify

the Benefits Experience.



Evolve

Your Benefits Business.





Contact Us.

www.simplybenefits.ca

Email: sales@simplybenefits.ca

Phone: 1-877-815-7751

Follow Us





Thank you!

[simplybenefits.ca](https://www.simplybenefits.ca)