



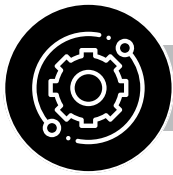
Thursday, April 14, 2022





Thank you, sponsors





AGENDA





2022 **TECH**
INSIGHTS

Benefits
CONNECTION

AGENDA | April 14, 2022

All times listed below are in Eastern Time.

11:00 - 11:15 AM:

The rise of virtual pharmacy: The newest evolution of digital healthcare

Virtual forms of healthcare are on track to become the standard in Canada in the coming years. As we observe people across the country embrace virtual physician visits and other digital health services, we can expect to see more areas of the healthcare continuum shift to these new formats. One area, which holds great potential to improve the healthcare experience for those in Canada, is the adoption of virtual pharmacies. Join this session for an insightful conversation around how employers can use virtual pharmacy to attract and retain top talent and support a healthy, productive workforce while reducing benefits costs, absenteeism and disability claims.

SPEAKER:

Jason Kennedy, general manager, virtual pharmacy, TELUS Health

11:15 - 11:30 AM:

FlexPlus® ENTERPRISE: The smart benefits solution for small and medium enterprises

Small and medium enterprises want to offer their employees the same digital benefits enrollment experience as large-scale companies. This session will highlight SEB's new FlexPlus ENTERPRISE solution, a powerful and modern benefits administration and billing platform for small and medium enterprises. For brokers and third-party administrators, this solution will effectively streamline and automate their business processes, while enabling more visibility and control over their client's data and member experience and unlock new revenue stream opportunities. Join this session to learn how plan sponsors can now introduce flexible plan designs and offer employees a digital benefits enrollment experience to attract and retain talent.

SPEAKER:

Blair McTrach, director, service creation, SEB Administrative Services Inc.

11:30 - 11:45 AM:

Upping the ante in diabetes technology: MiniMed™ automated insulin delivery

Curious about insulin delivery automation and type 1 diabetes? This session will explore the most advanced MiniMed™ insulin pump system to date, including fundamental capability, real world data as well as patient impact from a glycemic and quality of life perspective. The discussion will also include a snapshot of Medtronic future design goals.

SPEAKER:

Catherine Gilbert, product manager, endocrinology, Medtronic Canada

11:45 AM - 12:00 PM

EHN's intensive outpatient programs for substance use, workplace trauma and mood and anxiety disorders

In response to a growing emergence of complex mental-health needs in Canada, Edgewood Health Network (EHN) Online has leveraged its experience in virtual mental-health care to develop intensive outpatient programs (IOPs). Join this session to learn how EHN's IOPs offer intensive, evidence-based treatment virtually and optimize client outcomes. This session will feature a demonstration which will provide an in-depth look at EHN IOPs and the technology and operational systems that support the provision of intensive care to complex clients in a virtual setting.

SPEAKER:

Rochelle Hildebrand, national director of operations, outpatient services, EHN Canada

**12:00 - 12:15 PM****Break****12:15 - 12:30 PM****Today's chronically ill and caregiving employees: Understanding and supporting your workforce**

While the impact of managing a chronic illness or a disability is not easy to see first-hand, it's important to understand the effect it has on employees. It manifests in many ways as they try to balance the administrative burden of their health journey. This session will explore the complex needs that these employees experience daily and will demonstrate how the Chronically Simple app and web solution can help by providing essential support to invest in talent attraction and retention and offer employees what they need to remain happy, healthy and engaged.

SPEAKER:**Kristy Dickinson**, founder and chief executive officer, **Chronically Simple****12:30 - 12:45 PM****Changing the landscape in medication management**

By combining digital health technology with clinical pharmacy services, employers can take an innovative approach to medication management to avoid unnecessary cases of illnesses, absenteeism and disability tied to medications. With this new approach, 40% of participants benefit from a modified drug regimen for real and sustainable health benefits. Join this session to learn how employees can have greater control over their health, how employers can avoid unnecessary costs and how administrators can enhance value.

SPEAKER:**Frederic Simard**, co-founder, chief of product and strategy, **MedHelper****12:45 - 1:00 PM****An innovative digital benefits experience to make your life easier**

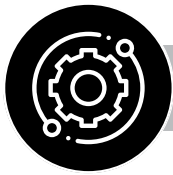
Simply Benefits understands first-hand the long, paper-based insurance processes that are administrative-heavy, time consuming and confusing. Join this session to learn how it has transformed the entire benefits experience and eliminated these problems for employers, advisors and employees. Simply Benefits offers solutions that engage employees anytime, anywhere, simplify the benefits experience and evolve a benefits advisor's business, with the overall mission to simplify Canadian health insurance through innovative technology for a better experience.

SPEAKER:**Jeff Cox**, chief executive officer and founder, **Simply Benefits****1:00 - 1:15 PM****How competitive are your benefits? CloudAdvisors' innovative approach to evaluation, monitoring and advice**

CloudAdvisors' disruptive marketplace technology empowers business owners to enhance their benefits through data-driven decisions. Learn how you can leverage CloudAdvisors' revolutionary Bar Score technology, on-platform CALEB AI insights and Employee Benefits Marketplace filled with more than 500 leading products to cut costs, boost recruitment and retain your best people.

This session is for employers, benefit providers and group advisors seeking a competitive advantage. This conversation will shift your thinking around what you experience today in the benefits market. You will understand what you deserve from innovative technologies designed to democratize access to critical benefit information. Learn about the evolution of technology, the future of the industry and how you can support your people with CloudAdvisors.

SPEAKER:**Matt Lister**, co-founder and chief executive officer, **CloudAdvisors**



SPEAKER BIOGRAPHIES





2022 | **TECH**
INSIGHTS

Benefits

SPEAKER BIOS



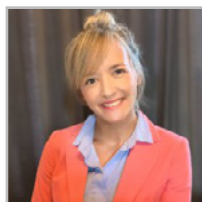
Jeff Cox, chief executive officer and founder, Simply Benefits

Jeff Cox is the chief executive officer and founder of Simply Benefits. Cox has over 15 years experience as a benefits advisor with CapriCMW, one of the largest brokerage firms in the Okanagan and British Columbia. Frustrated by the lack of digital options in the benefits industry, long, paper-based processes and the constant push back from group insurers, he set out to make a change and started Simply Benefits. Cox's vision and the Simply Benefits mission is to simplify Canadian employee health insurance through innovative technology for a better experience.



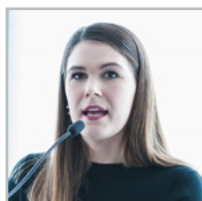
Kristy Dickinson, founder and chief executive officer, Chronically Simple

Kristy Dickinson is a mom to three kids, a wife to a first responder and an entrepreneur. She's also a rare disease patient. Prior to her diagnosis, Dickinson ran a successful staff recruitment firm. Her life was kept busy meeting with clients, traveling for work and running a busy household. When she was diagnosed with Ehlers-Danlos Syndrome at 37, her life changed in an instant. Following her diagnosis, she closed her firm so that she could manage her health full-time. When she went looking for a solution to manage all of the administrative tasks that accompany life with a chronic illness, nothing existed. Dickinson created Chronically Simple to manage her healthcare and with the intention of empowering others to do the same.



Catherine Gilbert, product manager, endocrinology, Medtronic Canada

Catherine Gilbert has worked with Medtronic Canada for over 10 years and is passionate about the impact that technology can have in the lives of people living with diabetes. She holds an honours degree in commerce from McMaster University. In her current role, she manages the insulin pump portfolio and looks forward to discussing how automated insulin delivery can help improve clinical outcomes and reduce the burden of managing diabetes.



Rochelle Hildebrand, national director of operations, outpatient services, EHN Canada

Rochelle Hildebrand is the national director of operations for EHN outpatient services. She holds undergraduate degrees from Carleton University and a masters degree from the University of Arts London. As the director of operations, she manages all day to day operations of six outpatient clinics in addition to providing leadership and strategic planning for all areas of EHN outpatient services. Hildebrand has been leading the move to virtual care at EHN since 2015 with the creation of the Wagon app. Since then, Wagon has expanded in EHN Online, providing efficient and effective digital care for substance use, mood and anxiety, trauma and more to over 2000 clients in less than two years. Hildebrand is most proud of the seamless transition of five in-person clinics to online care without any disruption in programming at the outset of COVID-19.



SPEAKER BIOS (continued)



Jason Kennedy, general manager, virtual pharmacy, TELUS Health

Jason Kennedy is the general manager, virtual pharmacy at TELUS Health. As a licensed pharmacist in the province of Ontario, he began his career at TELUS Health in 2009 as a clinical pharmacist during which he assisted in program and formulary creation and maintenance. While working with the formulary team, Kennedy participated in new drug and clinical review activities. He then moved into a sales role for four years, where he worked closely with carriers to deliver strategic programs for plan sponsors. Kennedy continues to practice pharmacy in the community setting. He received his pharmacy degree from the University of Alberta in 2004.



Matt Lister, co-founder and chief executive officer, CloudAdvisors

Matt Lister is an employee benefits and insurtech entrepreneur with an experienced background in employee benefits advising. He is widely regarded as an innovator and disruptor in the employee benefits and insurance industries.

Lister graduated from the University of British Columbia in 2009 with a bachelor of human kinetics and a minor in commerce. After graduation, he pursued an opportunity to combine his understanding of health and business to work as an employee benefits advisor, earning his Certified Employee Benefits Specialist designation (CEBS). He excelled in this field for eight years before turning his attention to a wider concern across the benefits industry.

In 2015, Lister co-founded CloudAdvisors, Canada's Employee Benefits Marketplace. He utilizes his extensive employee benefits experience to develop technology that supports advisors and their employer clients across the country. He helps both advisors and employers evaluate and make decisions that optimize their benefit packages, using data, machine learning and a cloud-based delivery system.



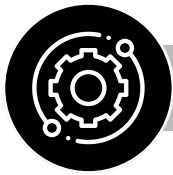
Blair McTrach, director, service creation, SEB Administrative Services Inc.

Blair McTrach has been in the benefits industry for over 19 years, starting his career as an insurance broker and subsequently moving to various roles related to the administration and adjudication of benefits for both enterprise and emerging markets. In his current role, he is responsible for developing and delivering innovative business processing solutions to clients. He is the product owner for FlexPlus Enterprise and has applied his extensive experience in the insurance sector, deep understanding of benefits administration and adjudication processes and strong technical background to develop a solution that will meet the unique requirements of the emerging market.



Frederic Simard, co-founder, chief of product and strategy, MedHelper

As MedHelper co-founder, Frederic Simard leads the organization's product and strategy. He is responsible for driving the company's strategy, building the business and customer target operating model. He was a former executive at TELUS Health and has extensive experience in the deployment of health technology solutions globally. He brings proven expertise in business development, partnerships and M&A. Before TELUS Health, Simard held senior management positions at Unify (Siemens Communications) and Avaya (Nortel Networks). He also serves on the boards of software companies Progitek and Facilis Global. Simard received a masters of business administration from St. Mary's College of California and a bachelor's of science degree in electrical engineering from the University of Quebec.



CORPORATE PROFILES





2022 TECH
INSIGHTS

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Chronically Simple

Chronically Simple is a comprehensive healthcare management app that alleviates the administrative burden patients and caregivers face when managing a chronic illness or disease. After years of searching for answers, Kristy Dickinson was diagnosed with a rare disease. Kristy's experience illustrated that the onus was on the patient to keep track of their health information. To make it easier for patients to do so, she created Chronically Simple, a one-stop hub where patients and caregivers can store and manage their healthcare information. In 2019, Chronically Simple became a part of Innomar Strategies, Canada's leading specialty pharmaceuticals service provider and a part of AmerisourceBergen.

This user-friendly and secure mobile app empowers patients and caregivers to take control of tracking their health by linking prescriptions and test results to physicians, to appointments, expenses, and care team members, giving a truly holistic view of their healthcare. With Chronically Simple, patients can better advocate for themselves and ensure continuity of care - acting as an essential support tool anytime, anywhere. Patients and caregivers can access Chronically Simple at chronicallysimple.com or by downloading the application through the App Store or Google Play.



CloudAdvisors

CloudAdvisors is Canada's Employee Benefits Marketplace. CloudAdvisors partners with industry-leading group benefit advisors and benefit providers to bring expert advice and affordable benefits to employers - all on one seamless platform. Today, they work with more than 120 advisory firms, 100 benefit providers, and 15,000 employers on platform.

The platform works in three ways. Employers can search more than 500 employee benefit solutions, access industry leading benchmarking, and buy benefit plans online. CloudAdvisors uses proprietary AI technology to provide in-depth analysis and recommendations; identifying plan gaps, risks, and opportunities for employers through comparisons across the CloudAdvisors database.

Providers of benefit products can list, quote, and sell their solutions in the CloudAdvisors marketplace. Providers can join CloudAdvisors for free to list their products or services in the Marketplace; promote strategies and differentiations; and add pricing to activate Instant Quotes for advisors and employers to access.

Advisors can license and customize CloudAdvisors to organize, analyze, automate and share deliverables in less than 60 seconds - supported by CloudAdvisors' proprietary AI insights and recommendations. CloudAdvisors supports governance, benchmarking, claims, renewal, recommendations, and quotes for both clients and prospects. Group advisors can search insurance providers, generate industry-wide benchmarking data, and provide customized recommendations directly to clients.

Today, CloudAdvisors benefits more than a million Canadian households who have great access to health care.

LEARN MORE:

Website: [CloudAdvisors](https://cloudadvisors.ca)

LinkedIn: [CloudAdvisors](https://www.linkedin.com/company/cloudadvisors)

Instagram: [@cloudadvisors](https://www.instagram.com/cloudadvisors)

Twitter: [@cloudadvisorsCA](https://twitter.com/cloudadvisorsCA)

Facebook: [@poweredbycloudadvisors](https://www.facebook.com/poweredbycloudadvisors)

CONTACT:

Alex Mulders

alex@cloudadvisors.ca

647-628-1122



CORPORATE PROFILES (continued)



EHN Canada

EHN Canada is the nation's largest private network of industry-leading mental health, trauma, and addiction treatment facilities, each with a passion for providing quality treatment for Canadians. We are committed to both caring for our patients and supporting their loved ones. With over 100 years of collective experience, our inpatient, outpatient, and online programs are offered across the country, providing essential compassionate care to patients wherever they are.

LEARN MORE:

Website: ehncanada.com

Facebook: [@ehncanada1](https://www.facebook.com/ehncanada1)

LinkedIn: [edgewood-health-network](https://www.linkedin.com/company/edgewood-health-network)

Twitter: [@EHNCanada](https://twitter.com/EHNCanada)

Instagram: [@ehncanada](https://www.instagram.com/ehncanada)

CONTACT:

Jeremy Houston

B2B Marketing Coordinator, EHN Canada

jhouston@bellwood.ca



MedHelper

MedHelper is the leader in providing post-diagnostic support for people taking medications.

People have the responsibility to carry out prescribed activities when dealing with an illness post diagnostic, and medications are likely an important element to managing or overcoming the issue.

MedHelper's digital platform provides the necessary support to meet that goal. Through a patient application connected with a web-enabled portal for healthcare professionals we deliver all the elements to ensure optimal health outcomes.

LEARN MORE:

Website: medhelper.com

Twitter: [@med_helper](https://twitter.com/med_helper)

Facebook: [@MedHelper](https://www.facebook.com/MedHelper)

LinkedIn: [medhelper](https://www.linkedin.com/company/medhelper)

CONTACT:

Frederic Simard

fsimard@medhelper.com



Medtronic Canada ULC

Bold thinking. Bolder actions. We are Medtronic. Proud to serve Canadian healthcare for over 50 years, Medtronic Canada ULC is headquartered in Brampton, Ontario, with regional offices in Montreal and Vancouver, and is a subsidiary of Medtronic plc. We are the leading global healthcare technology company that boldly attacks the most challenging health problems facing humanity by searching out and finding solutions. Our Mission – to alleviate pain, restore health, and extend life – unites a global team of 90,000+ passionate people. Our technologies and therapies address 70 health conditions and include cardiac devices, cranial and spinal robotics, insulin pumps, surgical tools, patient monitoring systems, and more. Powered by our diverse knowledge, insatiable curiosity, and desire to help all those who need it, we deliver innovative technologies that transform the lives of two people every second, every hour, every day. Expect more from us as we empower insight-driven care, experiences that put people first, and better outcomes for all. In everything we do, we are engineering the extraordinary.

LEARN MORE:

Website: medtronic.com

Twitter: [@MedtronicCa](https://twitter.com/MedtronicCa)

YouTube: [MedtronicCanada](https://www.youtube.com/MedtronicCanada)

LinkedIn: [medtronic-canada](https://www.linkedin.com/company/medtronic-canada)

CONTACT:

Abhishek Chaudhary

Abhishek.chaudhary@medtronic.com

416-209-3328



CORPORATE PROFILES (continued)



SEB Administrative Services Inc.

SEB Administrative Services Inc. develops technology solutions in the field of Benefits Administration and is currently serving some of Canada's leading brand names with 370,000 lives under administration. The company aims to build and operate game-changing specialized data processing solutions related to human resources, benefits administration, claims adjudication, payroll, and related business process services.

LEARN MORE:

Website: seb-admin.com
LinkedIn: [seb-administrative-services-inc](https://www.linkedin.com/company/seb-administrative-services-inc)
Instagram: [@seb_administrative_services](https://www.instagram.com/seb_administrative_services)
Twitter: [@SEB_Admin](https://twitter.com/SEB_Admin)
Facebook: [@SEBAdministrativeServicesInc](https://www.facebook.com/SEBAdministrativeServicesInc)

CONTACT:

Lynda Galama
vice-president marketing
& communications
lynda.galama@seb-admin.com



Simply Benefits

Simply Benefits is Canada's newest fully digital Employee Benefits provider that partners with advisors to deliver group health benefits 100% digitally to Canadian employers. We're a technology-driven Third Party Payor (TPP) with a platform that provides three portals to enable **Benefits Advisors** to manage all client plans online, **Employers** to efficiently administer employee coverage, and **Employees** to view, update and use their benefits 24/7 via desktop or mobile device. We help ENGAGE Employees Anytime, Anywhere, SIMPLIFY the benefits experience and EVOLVE an Advisors' benefits business.

LEARN MORE:

Website: simplybenefits.ca
LinkedIn: [simplybenefits](https://www.linkedin.com/company/simplybenefits)
Twitter: [@simplybenefits](https://twitter.com/simplybenefits)
Facebook: [@simplybenefits](https://www.facebook.com/simplybenefits)
Instagram: [@simplybenefits](https://www.instagram.com/simplybenefits)
YouTube: [Simply Benefits](https://www.youtube.com/SimplyBenefits)

CONTACT:

Cindy Danielson and/or Sarah Mitchell
marketing@simplybenefits.ca
778-484-9825

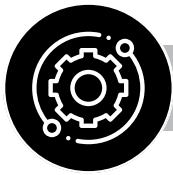


TELUS Health

TELUS Health is a leader in digital health technology, providing virtual care, virtual pharmacy, home health monitoring, electronic medical and health records, benefits and pharmacy management, and personal emergency response services. By leveraging the power of technology to deliver connected solutions and services, TELUS Health is improving access to care and revolutionizing the flow of information while facilitating collaboration, efficiency, and productivity for physicians, pharmacists, health authorities, allied healthcare professionals, insurers, employers, and all Canadians, to progress its vision of transforming healthcare and empowering people to live healthier lives.

Through the TELUS Health Care Centres, teams of renowned and passionate healthcare professionals deliver best-in-class patient-centric care to thousands of Canadian employers, professionals, and families in next generation medical clinics located across the country.

For more information please visit: telushealth.com.



RESOURCES



A photograph of a smiling man, a young child, and a smiling woman looking at a laptop together. The image has a blue and green tint.

Building a healthier workforce.

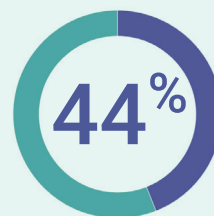
Empowering your workforce to manage their health and the health of their loved ones.

Today, organizations are investing heavily in their workforce. Employees are one of the key contributors to business growth and success, and keeping your team happy, healthy and engaged should always be a top priority.

Managing personal health and wellness is not a simple task for anyone, but it can be extremely difficult for those living with a chronic condition or caring for someone with a chronic condition. People living with chronic illnesses have complex needs, a lengthy path to diagnosis, and overwhelming amounts of tests and paperwork. Managing the administrative burden that accompanies living with a chronic illness, or disability, can feel like a full-time job.

Chronically Simple allows people living with a chronic illness, or caring for a loved one living with a chronic illness or disability, to take an active role in the management of their care plan, to feel empowered to better advocate for themselves, and to ensure continuity of care, with information that is available in real-time, anytime, and accessible from anywhere.

Patients



44% of Canadian adults age 20+ have at least 1 common chronic illness, and 1 in 12 live with a rare disorder.

source: www.canada.ca/en/public-health/services/chronic-diseases/prevalence-canadian-adults-infographic-2019.html

Caregivers



Nearly half the Canadian population has cared for an aging, ill or disabled family member or friend at some point.

source: www150.statcan.gc.ca/n1/pub/89-652-x/89-652-x2013001-eng.htm

Built by a patient and caregiver, for patients and caregivers.

Our Solution

- Provides an innovative tool to ease the burden, and assist patients, with taking an active role in managing their health, tracking symptoms and maintaining their care plan
- Engages with patients on a regular basis, sending appointment and medication reminders
- Alleviates the administrative burden on patients and caregivers by tracking pre-appointment notes and questions, which additionally alleviates stress and anxiety

Insight Opportunities

- Customer satisfaction surveys to gain insight into app usage and satisfaction
- Analyze trends in users within segmented therapeutic area to better understand member's needs
- Collect data to understand patient trends and usage of the Chronically Simple app

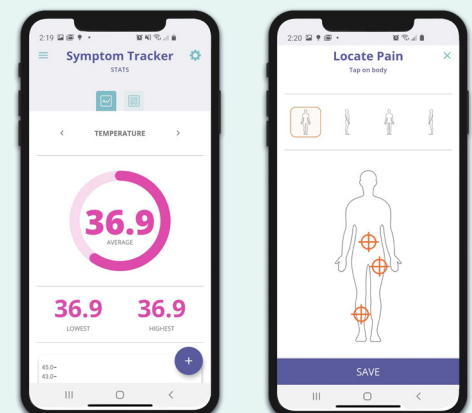
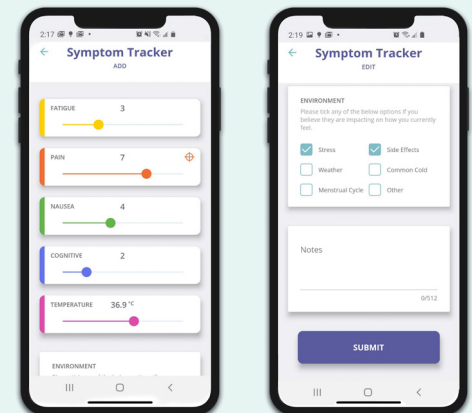
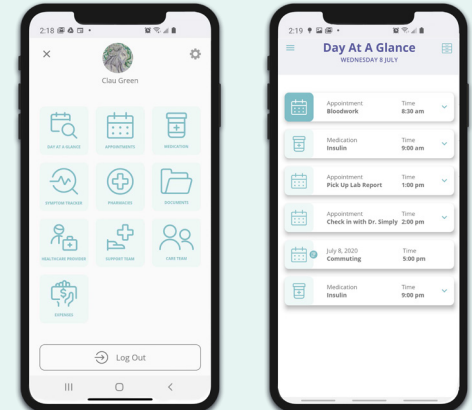
Patients are more likely to adhere to a treatment that they feel they are in control of.

Chronically Simple empowers patients to advocate for themselves by keeping their questions and symptoms at their fingertips.

Request a product demo and find out how to enable your patients to take control of all aspects of their healthcare (appointments, medications, test results, etc.) driving better health outcomes.

To request a product demo contact
Matt Nelson at mnelson@innomar-strategies.com

www.chronicallysimple.com

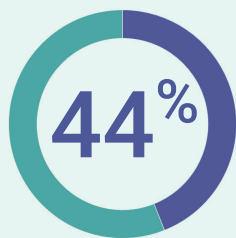




Empowering patients and caregivers.

Patients living with chronic illnesses have complex needs, a lengthy path to diagnosis, and overwhelming amounts of tests and paperwork. Managing the administrative burden that accompanies living with a chronic illness, or disability, can be overwhelming. Chronically Simple allows patients, and their caregivers, to take an active role in the management of their care plan, better advocate for themselves, and ensure continuity of care with information that is available in real-time, anytime, and accessible from anywhere.

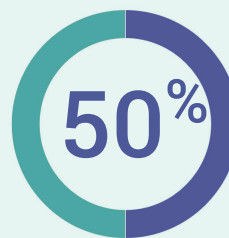
Patients



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source: www.canada.ca/en/public-health/services/chronic-diseases/prevalence-canadian-adults-infographic-2019.html

Caregivers



Nearly half the Canadian population has cared for an aging, ill or disabled family member or friend at some point.

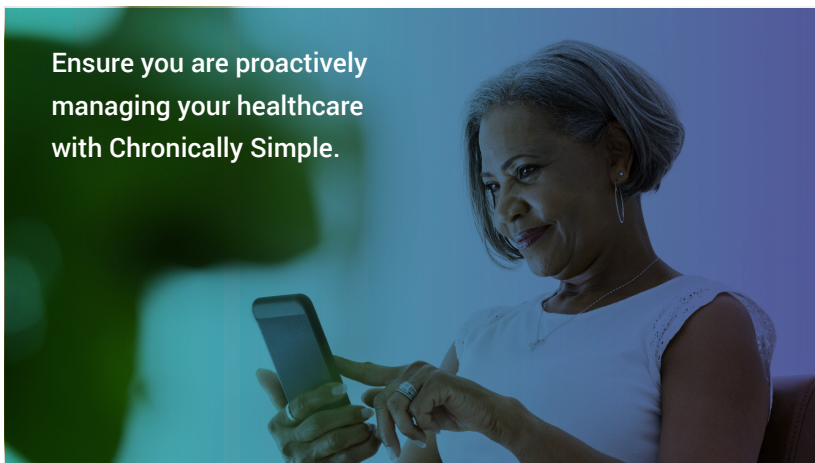
source: www150.statcan.gc.ca/n1/pub/89-652-x/89-652-x2013001-eng.htm

Built by a patient and caregiver, for patients and caregivers.

Chronically Simple empowers patients and their caregivers to advocate for themselves by keeping their questions and symptoms at their fingertips. Secure, web based and mobile app that allows patients and caregivers to track and manage all their health information in one centralized location.

Why choose Chronically Simple? Our Solution:

- Provides an innovative tool to ease the burden, and assist patients and their caregivers, with taking an active role in managing their health, tracking symptoms and maintaining their care plan
- Never forget an appointment or medication dose again thanks to our appointment and medication reminders
- Alleviates the administrative burden on patients and caregivers by tracking pre-appointment notes and questions, which additionally reduces stress and anxiety, and allows for efficient use of time when meeting with healthcare providers
- Track and manage symptoms that are customizable to the patient's specific condition. See in one dashboard how they have been feeling over last few weeks and months



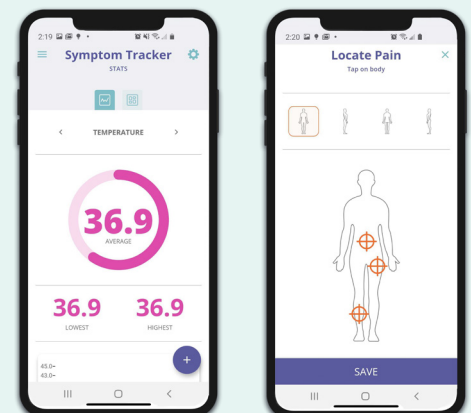
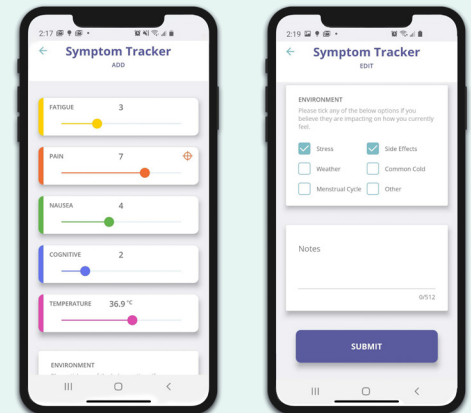
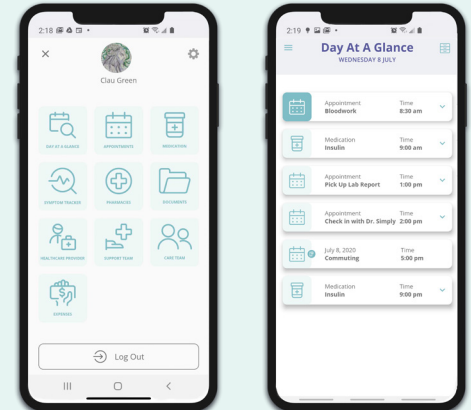
Find out how to take control of all aspects of your healthcare (appointments, medications, test results, etc.).

Download the app at www.chronicallysimple.com



Questions? Contact hello@chronicallysimple.com

www.chronicallysimple.com



A photograph of a woman with curly hair smiling and showing a smartphone to an elderly woman. The image is overlaid with a blue tint.

Ditch the binders!

 **chronicallysimple**

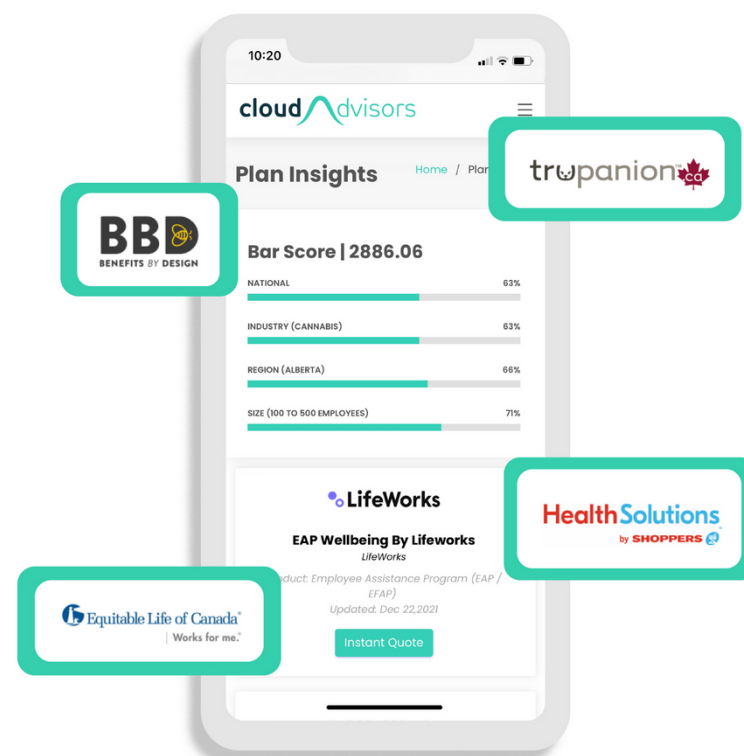
Helping you manage
the healthcare of
someone you love

www.chronicallysimple.com

No bias. No obligation. No Worries.

CloudAdvisors is an online platform that puts you in charge of your benefits plan.

Attract top-tier talent and stay competitive with a benefits plan that suits your needs and budget. CloudAdvisors partners with industry-leading benefit advisors and providers to bring you expert advice and affordable benefits, all on one seamless platform.



Affordable

More options and providers to explore.



Competitive

Decisions based on industry benchmarking.



Transparent

Know what you get before you buy.



Seamless

Transfer or update coverage on one platform.



Fast

Lead times reduced from weeks to seconds.



Familiar

Benefits from industry leaders, quoted by your advisor.

What We Do

We offer solutions for employers, group advisors, and benefit providers. We drive decisions backed by real-time benchmarking, AI insights, and powerful data unique to CloudAdvisors.



Bar Score

One universal ranking to track and stay on top of your benefit plan health.



Solution Marketplace

Explore more than 500 solutions from 100 benefit providers - for free.



Instant Quotes

Multiple, comprehensive, and competitive insurance quotes from industry leaders.



Solution Match

Stay on top of gaps, risks, and opportunities with curated solutions.



CALEB AI

CALEB monitors and alerts you of changes and trends in the marketplace.



Benchmarking

Instant, accurate data compared to 15,000 competitor's benefit plans.

How It Works

Search, compare, and buy 500+ competing benefit plans. Browse no obligation, on-demand benefit solutions at the right price.

Benchmark Your Plan

Upload your benefits, get benchmarked against 15k employers - the most thorough comparison in Canada.

Browse Solutions

Gain unlimited access to browse providers. View brochures, videos, descriptions, and pricing - in one search.

Compare Instant Quotes

Compare listed quotes and understand exactly what you're paying for.

Choose Competitive Benefits

Use your insights and advice to make educated decisions regarding your employee benefits.

120

Advisory Firms

15k

Canadian Employers

106

Benefit Providers

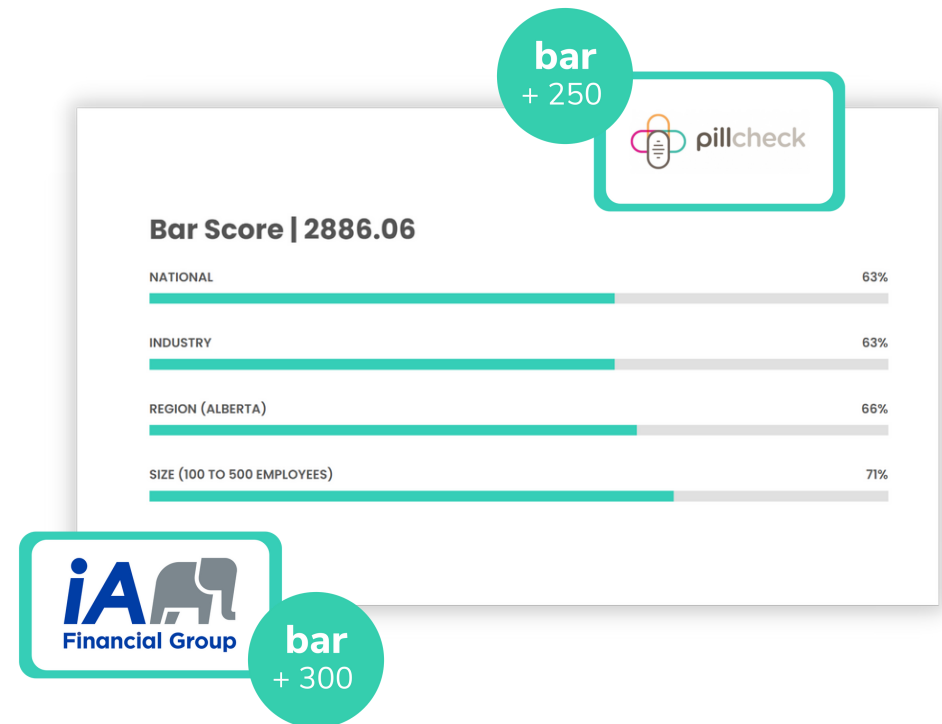


Tech Revolutionizing Benefits:

The Bar Score

The Bar Score is a universal ranking for benefit and retirement plan health. The ranking system summarizes hundreds of plan variables to produce one score ranked against all plans in the CloudAdvisors database.

The Bar Score is an always-on monitoring system. Scores are recalculated and re-indexed daily for all 15,000 employers when new groups join the platform, or existing plans are updated.



Q: How do I compare to my competitors?

A: You can compare your plan against your competitors in 4 ways: nationally, by industry, by province, and by company size.

Q: What does the score mean for me?

A: The score is dynamic. A higher score indicates a more competitive plan. As benefits are updated or added to your plan, your score increases.

READY TO SAVE TIME AND RECRUIT BETTER?

Find Out Your Bar Score

JOIN FREE

Intensive Outpatient Programs

Intensive Outpatient Programs (IOPs) offer the immersion of inpatient treatment with the flexibility of outpatient care. With session options that include evenings and weekends, participants receive high quality, intensive therapy for addiction and mental health disorders while maintaining commitments to work and family.

OUR GROUP-BASED IOP'S TREAT:

- Concurrent Addiction & Mental Health
- Depression, Bipolar Disorder, and Anxiety Disorders
- Workplace Trauma

BENEFITS

- Rolling admissions for immediate access to treatment
- Treatment led by a qualified clinical team of psychotherapists, counsellors, registered social workers, and occupational therapists
- Individual sessions focused on personal recovery
- Evidence-based group therapy offering the fellowship of the peer support model
- Relapse prevention strategies
- Comprehensive discharge and transition planning
- Family involvement and education
- Ongoing support for maintenance of healthy habits
- Drug monitoring available by request

Our Intensive Outpatient Programs are offered in-person at a clinic location across Canada, or virtually through EHN Online (Powered by Wagon).

8 Weeks

of intensive programming

9 Hours

of therapy per week, consisting of 8 hours of group sessions and 1 hour of individual counselling every week

10 Months

of aftercare

OUR THERAPEUTIC APPROACH INCLUDES:

- Psychoeducation sessions and skills-based learning to promote healthy change
- Cognitive Behavioural Therapy (CBT)
- Dialectical Behaviour Therapy (DBT)
- Acceptance and Commitment Therapy (ACT)
- Behavioural Activation (BA)
- Support with tasks of daily living

CONTINUING SUPPORT FOR ONGOING SUCCESS

Support does not end once patients complete their primary programming. We believe that ongoing recovery requires ongoing care. That's why aftercare groups are an important part of relapse prevention, and are included in each individual's treatment journey.



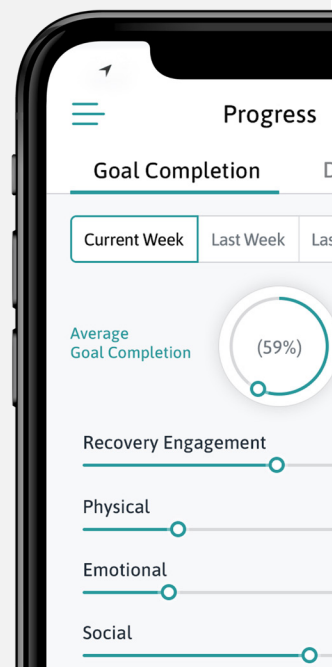
Wagon App – Your Portable Clinic

Wagon Health Solutions was one of Canada's first online mental health apps. Initially built to help people sustain long-term recovery from Substance Use Disorder, Wagon has now been expanded to include specialized content for mental health disorders. All patients who complete residential treatment or an Intensive Outpatient Program receive access to the Wagon app for ongoing support.



BENEFITS OF THE WAGON APP:

- Patient progress tracked on an interactive dashboard
- Flags high-risk situations and prompts outreach by staff to patients
- Includes specialized content for Substance Use Disorders, Depression and Anxiety, and PTSD



Addressing A Health Coverage Gap

16% of employees take 3+ medications

40% of those employees have non-optimal medication regimens

2-10 missed workdays per year in absenteeism and disability¹



MedHelper is the leader in providing post-diagnostic support for people taking medications.

A patient application connected with a web-enabled portal for healthcare professionals delivers all the elements to ensure optimal health outcomes.



Clinical Pharmacy Services

One-on-one comprehensive consultation with a clinical pharmacist, recurring every 6 months or as needed.



Digital Health Solution

Patient-centric mobile application providing easy access to the digital care plan, activated with reminders and alarms.



Simple Value-Based Pricing

Fee of 1\$ per employee per month for bi-annual and on-demand clinical pharmacy services with unlimited access to the app.



Turnkey Implementation

No system integration; can be launched at your convenience; MedHelper will assist with communications to employees.

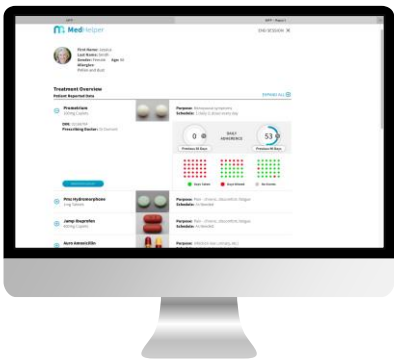
www.MedHelper.com/employers

An Innovative Approach

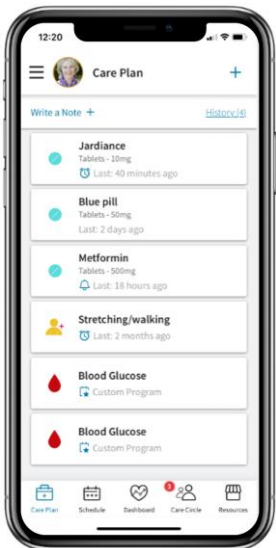
Providing post-diagnostic support for employees taking medications



Clinical Pharmacist



Web Application



Mobile App

OUR SOLUTION

MedHelper specializes in providing post-diagnostic support to employees taking medications. An innovative digital health solution combining a clinical pharmacy service for employees with a web-mobile digital platform. The MedHelper platform is offered as a SaaS solution and consists in 3 fully integrated components that closes the loop around the entire care plan journey.



Evaluation

One-on-one comprehensive medication consultation with a clinical pharmacist, recurring every 6 months or “as needed” with participating employees



Interaction

The web application allows the pharmacist to create care plans, exchange information with employees and visualize data collected by employees



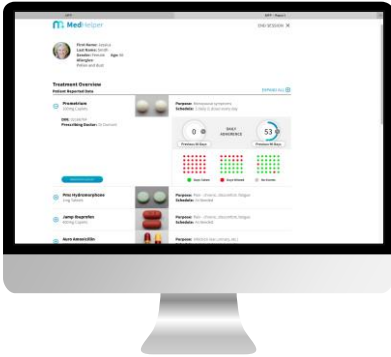
Execution

Employees can access their care plan via the mobile application, reminders are predefined ahead of time by the pharmacist and enabled to encourage execution

Our Technology

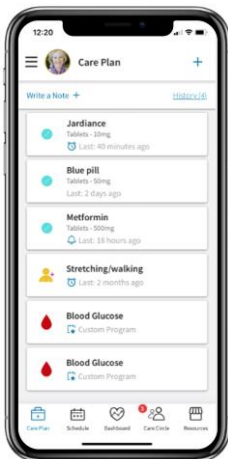
A digital platform for optimal experience

Web Application For Pharmacists



A specialized web-based application to easily create digital care plans. The pharmacist can collect, organize, plan and document any element of a care plan in a digital format. The tool provides a simple and secure way to view Patient Reported Data.

Mobile Application For Employees



A patient-centric mobile application providing easy access to the digital care plan, activated with reminders and alarms to ensure rigorous execution of each of the elements that make up the employee's care plan (medications and other activities).

www.MedHelper.com

FEATURES

- Creation of complete digital care plan with medications and other activities
- Reminders and alarms
- Medication management tools
- Notes, documentation and instructions
- Management of medical appointments
- Connection with friends and family
- Monitoring of results and secure sharing of reports

IMPROVE EMPLOYEE HEALTH AND OPTIMIZE DRUG SPENDING

A Solution for Employers

Digital Platform for care plan execution

Employees gain access to our industry leading platform to create their care plan which can include medications, health data measurements and other activities.

Our platform enables execution, monitoring and sharing of care plan results.

Pharmacist Counselling Program

60 minute virtual session to onboard employees, review their care plan, identify risks and suggested interventions.

Follow up appointments scheduled every 6 months.

Quick access to a pharmacist for any ongoing questions.

Features

- Quick & easy deployment (no IT resources required);
- Low monthly fee (\$1/employee/month);
- Fully bilingual platform (French and English);
- One-click onboarding for employees to access Digital Platform and Pharmacist Consultation;
- Secure platform built on enterprise grade architecture.

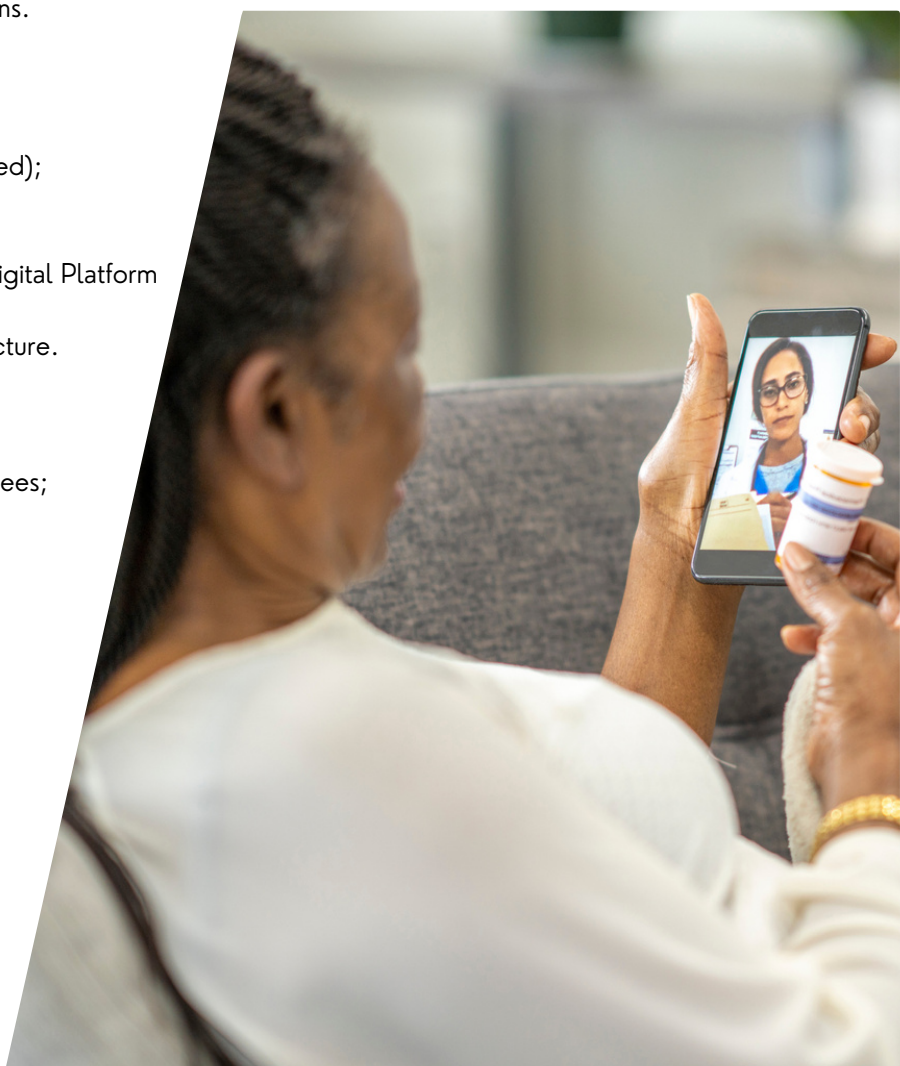
Benefits

- Improve the health and wellbeing of your employees;
- Gain insights about the health risks residing in your employee population ;
- Address and prevent the risks of disability and absenteeism associated with medication use.

Contact us for a demo

info@medhelper.com

www.MedHelper.com



MINIMED™ 770G SYSTEM

SELF-ADJUSTING
TECHNOLOGY WITH
SMARTPHONE
CONNECTIVITY*



Automatic CareLink™ Uploads**



MiniMed™ Mobile & CareLink™
Connect Apps



Future Software Upgrades†



3-in-1 pump flexibility



Medtronic



MINIMED™ 770G SYSTEM: CANADA'S ONLY\$ SELF-ADJUSTING SYSTEM FOR AGES 2 AND OLDER*

SELF-ADJUSTING TECHNOLOGY TO HELP KEEP YOUR PATIENTS IN RANGE*

1. MINIMED™ 770G INSULIN PUMP

Patients have the choice to use:

- As a standalone pump
- With suspend before low or
- With SmartGuard™ auto mode*

2. CONTINUOUS GLUCOSE MONITORING (CGM)

Guardian™ Sensor (3) measures sugar levels every five minutes, sending info to the pump.

3. NEW BLOOD GLUCOSE METER

Accu-Chek® Guide Link blood glucose meter wirelessly connects to the pump for easy sensor calibration.

4. NEW SMARTPHONE APPS

The **MiniMed™ Mobile** app provides discretion and convenience for the patient.

The **CareLink™ Connect** app allows up to five care partners to see insulin, pump and CGM data.



MINIMED™ 770G SYSTEM AUTOMATICALLY ADJUSTS INSULIN LEVELS

Self-adjusting SmartGuard™ technology takes on more of the tasks of managing diabetes so patients can focus on their daily life.*



PREDICTS

Monitors sugars 24/7 and predicts highs and lows in advance.



ADAPTS

Continuously adapts to insulin needs based on real-time data and personal trends.



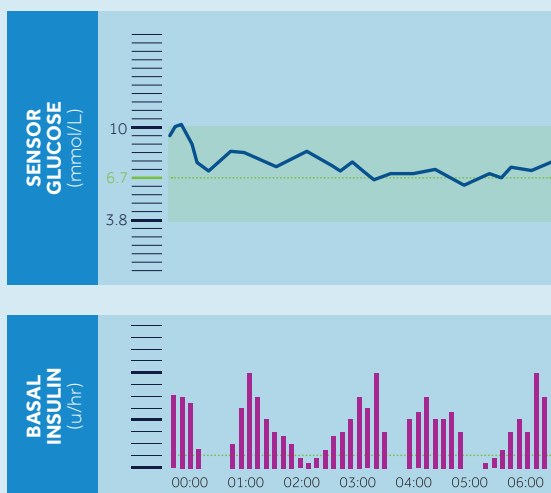
SELF-ADJUSTS

Help smooth out highs and lows, with SmartGuard™ tech that increases or decreases insulin delivery, every five minutes.*

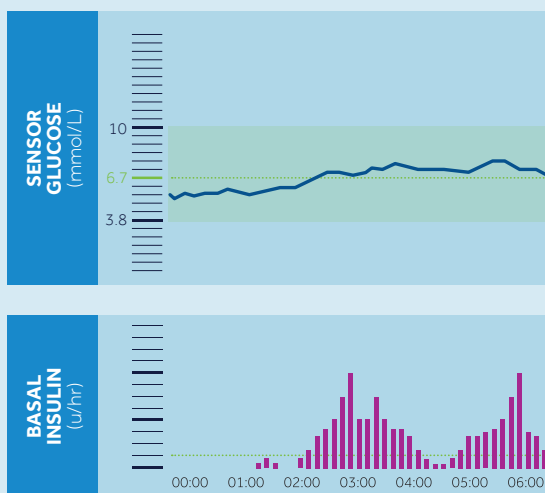
Each day and night, insulin needs vary.

By constantly adapting to real-time glucose needs, SmartGuard™ technology automatically adjusts basal insulin to help keep your patients in target glucose range.

🌙 NIGHT 1



🌙 NIGHT 2



CareLink™ patient representative profile.

*Refers to SmartGuard™ Auto Mode. Some user interaction required. Individual results may vary.

TO LEARN MORE ABOUT THE MINIMED™ 770G SYSTEM:

Visit medtronicdiabetes.ca | Call 1.800.284.4416

ALWAYS BY YOUR SIDE



TRAINING & EDUCATION

Experienced training and diabetes education team.



STARTRIGHT™ PROGRAM

An exclusive concierge service to help patients begin their journey onto Medtronic diabetes technology.



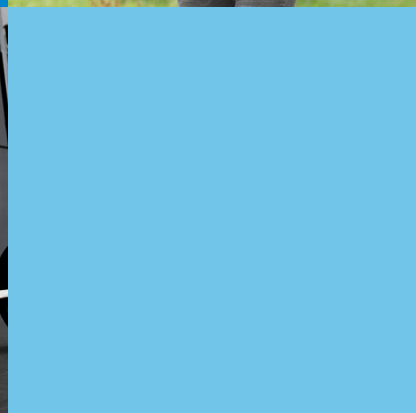
24-HOUR TECHNICAL SUPPORT

Our support team is available to help around the clock.



GLOBAL ASSISTANCE

Our global service gives you peace of mind wherever you go.



The MiniMed™ 770G is indicated for people living with Type 1 diabetes, 2 years of age and older.

* Refers to SmartGuard™ Auto Mode. Some user interaction required. Individual results may vary.

** Internet connection required.

§ As of December 7, 2020.

† Program eligibility requirements and terms and conditions apply. Subject to change.

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UC202112583 Rev. 12/2020 (940M22153-011)



Medtronic



administrative
services inc.

A photograph of three office workers (two women and one man) smiling and looking at a laptop screen. The photo is framed by a white hexagonal shape. The background of the entire page is a dark blue geometric shape with a white hexagonal shape in the center. The bottom of the page features a pattern of white-outlined cubes on a light gray background.

FlexPlus[®] ENTERPRISE



Main Features

Explore FlexPlus[®] ENTERPRISE



EFFICIENCY GAINS

Advanced functionality and automated processes to better manage your client portfolio. Gain visibility over your client's data, reduce the risk of data loss, errors and omissions, and free up time to spend with your valued clients.



FLEXIBLE CONFIGURATION

FlexPlus ENTERPRISE offers the flexibility to configure all types of plan designs. It's a bilingual, cloud-based, SaaS solution that allows you to onboard clients and easily configure more flexible plans.



SIMPLIFIED BILLING

Simplified, accurate, and timely invoicing. FlexPlus ENTERPRISE is carrier agnostic and can accommodate benefits with multiple carriers with one consolidated invoice to the Plan Sponsor.



AUTOMATE WORKFLOWS

Administrators can instantly change rates or carriers for multiple benefits providing an unmatched experience for both Plan Sponsors and their members.



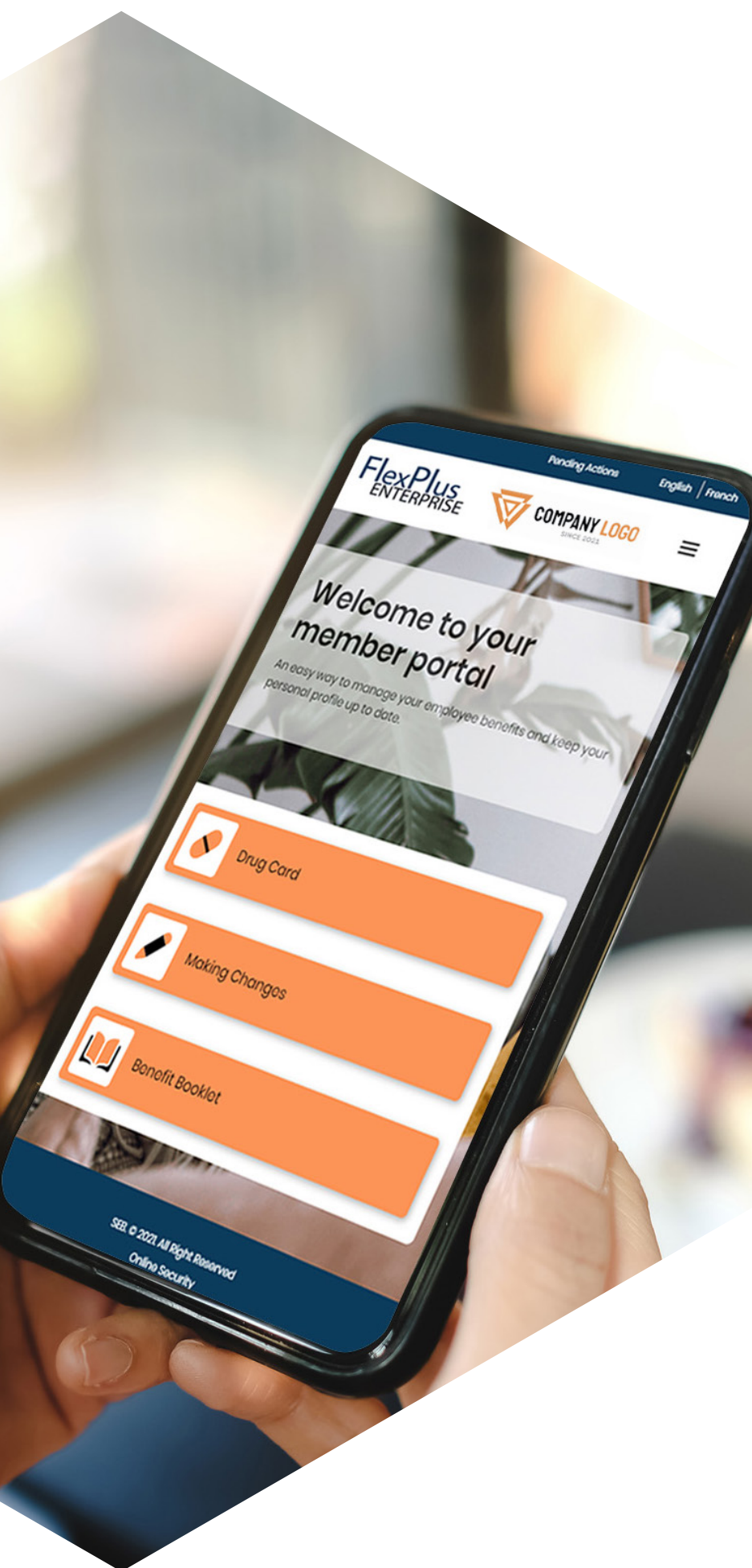
ENHANCED PORTFOLIO OFFERING

Easily add multiple carriers to customize plan designs and provide the flexibility needed for your clients to engage their employees.



TOTAL EXPERIENCE FOR ALL STAKEHOLDERS

Automate and own the administration process and offer Plan Sponsors access to a large-market scale benefits enrollment experience. Plan Sponsors will engage Plan Members with the digital experience they expect.



About FlexPlus ENTERPRISE

FlexPlus ENTERPRISE is the Modern Scalable Benefits Technology for Benefits Administration.

It's a powerful end-to-end billing and benefits administration platform, designed for small and medium-sized enterprises, to streamline and automate business processes. Loaded with advanced features and enterprise-scale functionalities, FlexPlus ENTERPRISE is the Smart Benefits Administration Solution for small & medium enterprises.

What can FlexPlus ENTERPRISE do for your Business?

FlexPlus ENTERPRISE is a game-changer. It delivers an automated administration experience to manage and retain clients. A white labelled Third-Party Administrator environment that enables a strong brand and provides a total solution for many pain points, including managing eligibility, digital enrollment, and automated workflows.



administrative
services inc.

Address

5500 Explorer Drive,
Mississauga, Ontario,
Canada, L4W 5C7

Contact

Phone: 1-833-231-0648
Email: sales@seb-admin.com
Web: www.seb-admin.com

Meet **Simply Benefits**.

Employee Benefits Made **Simple**.

Simply Benefits is a **100% digital Employee Benefits Third Party Payor (TPP)** that allows advisors, employers, and employees take better control of their employee benefits management on their own dedicated, **user-friendly portal**.

Simply Benefits for **Advisors**.

The advisor platform was designed for **modern, forward thinking experts** that want to offer their clients the best. We created this portal to ensure that advisors everywhere have the ability to **easily manage**, and onboard their clients.

Available on **desktop** and **tablet**.

Advisor Portal

FEATURES

- Digital Onboarding,
- Quick Census Upload (via CSV or manually),
- Digital Client Management
- Digital Plan Designs (clone feature, and can create multiple at once),
- Digital Master Application,
- E-Signatures, and more.

Simply Benefits for **Employers**.

The employer portal was designed for **busy professionals** that want to get the most out of their TPP. We created the portal to ensure that employers and HR administrators have the **flexibility to easily manage** and make updates to their employees' benefits.

Available on **desktop** and **tablet**.

Employer Portal

FEATURES

- Digital Onboarding,
- Mass Email and Push Notifications (to employees),
- Digital Employee Updates
- Administration Management (create, and remove admins)
- Digital Booklets,
- Online Billing, and more.



vs

Traditional Benefits Provider

- ✓ 5 Minute Guided Digital Enrollment
- ✓ 1 Minute Claim Submission
- ✓ Digital Benefits Card

Paper Form Enrollment, HR Mailing In

Digital and Paper Claim Submission

6 Week Drug Card Wait (Paper Drug Card)

Simply Benefits for **Employees**.

The employee portal was designed to empower employees to **easily access, and manage** their health benefits from virtually anywhere, 24/7. The best part? Employees can **digitally enroll** and begin using their benefits in less than 5 minutes.

Available on **desktop, tablet** and **smartphone** (app).

Employee Portal

FEATURES

- 5 Minute Digital Enrollment,
- Digital Drug Cards,
- 1 Minute Digital Claim Submission,
- AI-powered Search,
- Easy Coverage Lookup,
- Benefits Usage Tracker,
- Quick Dependent Updates, Dependen Portal, and more

Simply Benefits Mobile App Features.

KEY FEATURES

✓ Home

Intuitive interface that makes it easy for users to view recent claims, usage, and submit a claim.

✓ Benefits Card

Users can easily access their fully digital benefits card to present to the pharmacist.

✓ Spending Accounts

View claims submitted through Health and Lifestyle Spending Accounts, and the remaining balance in the accounts.

✓ Claims History

View claims submitted, paid, and declined at a glance.

✓ Usage

View benefits usage and remaining coverage all in one place.

✓ Coverage

Use AI keyword search to easily lookup plan coverage.

✓ Submit Claim

Submit claims with fast reimbursement - typically within 48 hours.

✓ Account Details

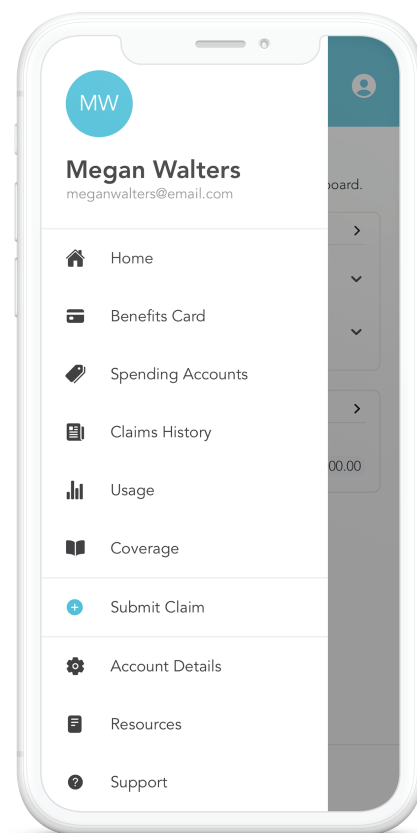
View and update personal information such as address, phone number, marital status, and gender.

✓ Resources

Access educational resources and instantly link to any third-party vendors included in your plan.

✓ Support

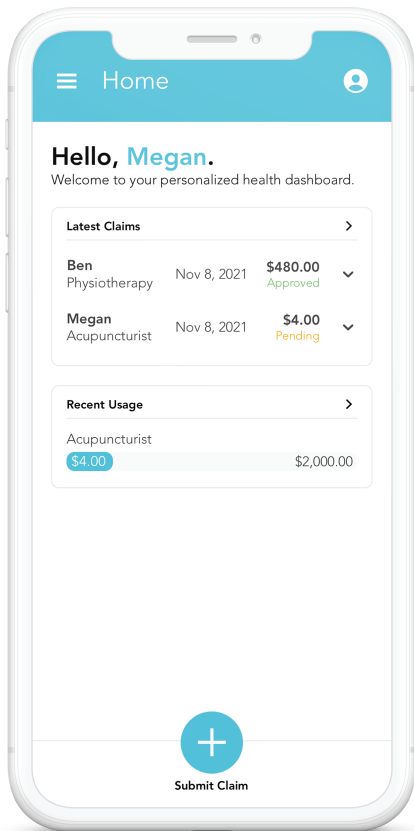
Submit a support inquiry directly through the mobile app.




HOW TO INSTALL THE APP

1. Open the app store on your mobile device and search for **"Simply Benefits."**
2. If the Simply Benefits app has not been previously downloaded, **select to download** and the newest version will automatically install.
3. If the Simply Benefits app has already been downloaded, ensure the latest version is installed and **select to manually update** it if applicable.

HOW TO SUBMIT A CLAIM



1. Gather the following information: patient name, service received, name of the clinic where the service was completed, date of the service, and a receipt showing proof of payment for the service.
2. Open the Simply Benefits mobile app and press the  at the bottom of the screen.
3. Follow the prompts to submit the patient name, category of benefit used, service received, and the name of the clinic where the service was completed.
4. Upload a photograph of an invoice or receipt showing proof of payment.
5. Upload supporting documents such as a doctor's note, if any.
6. Input the amount claimed and the service date.
7. Review the information you provided and hit "Submit."
8. See your reimbursement in as little as 48 hours!

Watch our 3 minute walkthrough video to see the mobile app in action!



Engage. Simplify. Evolve.

Your 100% Digital Employee Benefits Third Party Payor

Engage Employees Anytime, Anywhere

- **Easy App & Desktop User Experience**

Employees can login 24/7 from any device or desktop to sign-up, update personal data, view coverage, access digital drug cards, scan and submit claims with **fast** reimbursement.

- **Onboard & Communicate**

Administrators can communicate to one, some or all employees quickly via email or send push notifications through the portal - with instant engagement metrics.

- **Educate & Empower**

Employees can view plan booklets or use our AI-powered keyword search to find coverage: "I hurt my back!" - You have \$500 in physiotherapy coverage. It's really that easy.

Simplify the Benefits Experience



100% Digital From Start to Finish

Plan designs for insured, pooled, ASO and health spending accounts plus online census, master applications, onboarding, booklets, billing and beyond - ditch the paper and get started!



Save Time & Increase Efficiency

Advisors can onboard members in about 30-minutes and employees are guided through an online 5-minute paperless enrollment. Plus, everyone has access to real-time data.



Give Employers More Choice

Clients can pick and choose from our select insurers and a growing network of third-party partners that provide mental health services, wellness programs, virtual care, and so much more.

Evolve Your Benefits Business

- **Your Partner for Growth**

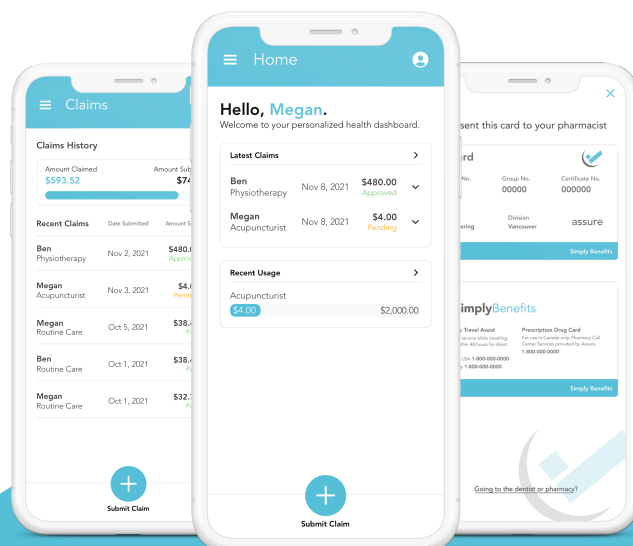
We provide competitive pricing and commissions and **never** work directly with employers. In fact, we'll help you grow your block with lead referrals and stellar sales support and service.

- **Make It Your Own**

Our white labeled options are for advisors and employers looking to fully brand the platform to make it your own. Includes: fully branded employee and employer portals.

- **Your New Competitive Advantage**

Show employers you're a leader in InsureTech - our mobile digital benefits solution will help you attract more clients (and their employees).



Benefits costs
on the rise?

**Virtual Pharmacy
can help.**



Benefits costs are rising.

The cost of helping employees and plan members get healthy and stay healthy is on the rise. In fact, benefits costs in Canada and globally are expected to [increase by 7%](#) in 2022, driven by trends including higher dental and paramedical fees and [rising drug costs](#).

This means in the next five years, employers are likely to see their average monthly cost per certificate rise to [\\$124, versus \\$97 in 2021](#). And with inflation creeping up, employees are feeling the pinch and looking to employers to support them on their wellness journeys.

This ebook is for plan sponsors and carriers looking to keep costs under control, while offering competitive benefits and supporting great health outcomes. It looks at how adding a virtual pharmacy benefit can support a holistic, sustainable group health benefits strategy.

Top five medical conditions affecting Canadians.

There are a [number of factors](#) that are making it more expensive than ever to support a healthy workforce.



Musculoskeletal
and back concerns



Cardiovascular
disease



Mental health
issues



Diabetes



Cancer



Mental health issues alone account for between 30% and 40% of short-term disability claims, and 30% of long-term disability claims.

A chronic problem

Chronic conditions are another cost factor, accounting for [68% of benefits costs](#)! In 2020, nearly [1 in 6 plan members](#) reported living with a chronic condition, and the majority take at least one medication. These numbers [may be poised to grow in 2022](#) as the effects of delayed diagnosis and treatment due to the pandemic begin to emerge.

Almost 25% of people with a chronic condition [take three or more medications](#), making them [more likely](#) to experience poor health.

The Adherence dilemma

More than 4 in 10 (43%) of plan members say they don't always take their medications as prescribed. This can mean prolonged treatment, lost productivity and higher benefits costs.

Adherence support, such as [MedPack by TELUS Health™](#), can help. With medications pre-packaged by time and day, caregivers and patients can better manage complex conditions and drug regimens.

Did you know? Compliance packaging isn't just for older adults. Students, travellers and other busy people are choosing the convenience of pre-packaged medication to reduce complexity and stay on track with their treatment plans.



The road ahead: Where to focus this year.

For plan sponsors looking for a way to proactively rein in costs, it may help to focus on the [factors](#) that are likely to drive future adverse claims experiences.

1. Occupational health

Remote work has taken a toll on many employees and their families, with [about half](#) of employees saying they feel less connected to their company and 84% reporting pandemic-related burnout - [34% of whom say](#) the burnout is extreme. On the physical side, remote work has meant a more sedentary existence, with fewer daily steps and [increases in back pain, shoulder pain and eye strain](#). [In fact, 78%](#) of U.S. workers say they are concerned about the long-term consequences of these lifestyle changes.

For plan members concerned about mental and physical health, virtual pharmacists can offer convenient, confidential support for weight loss, healthy lifestyle planning and dealing with burnout.

2. Stress management

The pandemic has also had an [impact on Canadians' mental health](#), so helping employees and their families manage their mental wellness is going to be even more important in the coming years. A good place to start is addressing workplace stress and mental health.

The good news is that mental health investments pay off, both in terms of a healthier workforce and reduced costs.

Pharmacists can play a role in managing stress, including discussing new medications, helping plan members manage side effects, working with physicians to find the right medications, consultations and materials about healthy lifestyles and stress management.

3. Substance use

Canadians are struggling with substance abuse. In fact, some studies show that as a result of the pandemic, both [alcohol](#) and [cannabis](#) use increased, with many patients reporting their use has become a problem. Substance use is [often interrelated](#) with underlying anxiety and depression concerns, but [access to mental health and substance abuse](#) diagnosis and treatment can be challenging in many areas.

Pharmacists can assist plan members who are struggling with substance use concerns by providing counselling, health information and referrals to accessible, ongoing support.

4. Better sleep

The link between [good sleep](#) and overall health is well known, but many plan members could use a bit of support and guidance. Pharmacists are trained to offer counselling on healthy sleep habits and can support their patients with advice about how prescription and non-prescription medications can affect sleep. They can also help with information about exercise and mental wellness related to healthy sleep. Virtual pharmacies make it easy to schedule convenient, private appointments with registered pharmacists.

5. Healthy ageing

Canadians may be getting older, but that doesn't mean they have to be less healthy. While age is a factor for many chronic or acute conditions, with exercise, good nutrition and proper management older patients can live productive and active lives.

Convenient consultations with a friendly, accessible pharmacist can be a big help for both patients and caregivers:

- Explaining new medications
- Reviewing side effects
- Watching for drug interactions
- Lifestyle advice and information
- Working with physicians to adjust medications
- Supporting medication adherence

Shifting expectations

Employees are aware that healthcare costs are rising. In fact, [recent research](#) shows basic prescription coverage is the most sought-after benefit, followed by dental care and a pension plan. Benefits are particularly important for [workers aged 35-44](#) interestingly, this is also the age group seeing the [fastest growth in costly claims for specialty drugs](#).

In today's competitive hiring market, benefits are a key part of the recruiting value proposition. In fact, not offering prescription coverage is a [deal breaker](#) for some job candidates.

Employees are also eager for information. Here's the [information employees](#) want most:



About [1/3 of employees](#), particularly younger people, would prefer to use a virtual pharmacy. Adding virtual pharmacy to your benefits offering can connect your plan members to the information and expert advice they want. From convenient on-demand consultations with pharmacists, to mobile apps that let them review, manage and renew medications on the go, virtual pharmacy is a key part of a holistic, sustainable approach to employee wellness.

Virtual Pharmacy delivers:

- Lower dispensing fees and drug markups
- Convenient, free medication delivery for plan members (adherence support with MedPack by TELUS Health)
- Private access to licensed pharmacists from home or work
- Quality, compassionate care for the whole family
- Supportive customer service, including copay coordination

We're digitizing healthcare, enabling seamless connectivity and supporting collaboration among all stakeholders to help put people at the centre of care.

We're digitizing healthcare, enabling seamless connectivity and supporting collaboration among all stakeholders to help put people at the centre of care.

[Learn more about Virtual Pharmacy](#)