

Medavie Blue Cross



Are you ready for a healthy change in benefits?



Today's multi-generational workforce has diverse needs and expectations when it comes to benefits. We help every employer not only meet these needs, but exceed them. Our integrated approach helps plan members achieve a better quality of life, return to work quicker, and in some cases, support longer life expectancy—all with a dedication to member experience. For employers, it can mean increased productivity, reduced absenteeism, lower drug spends, and sustainable plans for the future.

Time for a Real Change

● In-House Expertise

Instead of outsourcing services, we leverage our internal experts to provide forward-looking benefit programs for our clients, including claims, wellness, pharmacy, and disability management programs.

● Responsive and Progressive

Our integrated approach draws on insights and experience across our network to quickly respond to trends and opportunities and bring maximum value to our members. Our workforce represents a cross-section of professions from member experience and disability case management to pharmaceutical and nursing—working together to explore new ways of doing things.

● Trusted Partner

We collaborate with health care partners across the country to bring about healthy change—something we've been doing for over 75 years.

● Investing in Health

As a not-for-profit, we pay social dividends to the Medavie Foundation, which invests in initiatives that are making a profound difference in the lives of Canadians.

WE'RE ALL ABOUT CARE



● Health Care

We adapt to new trends and opportunities quickly and tailor plans that fit the evolving needs of plan members. For example, our industry-leading Patient-First Network actively engages with physicians, pharmacists, and patient support programs to ensure a simple, worry-free experience for diagnosed members.

● Self Care

We empower members to make better health decisions, which can mean the prevention of conditions before they happen, lower drug costs and absenteeism, and greater productivity. For example, our Managing Chronic Disease Benefit – a first in Canada – gives members access to accredited coaching and counselling services so they can take charge of their treatment plan and improve their quality of life.

● Plan Care

Whether it's through prevention, fact-based assessments of treatment options, or anticipating future trends, we are focused on making sure you are able to provide a sustainable benefits package that reflects your organization's values and philosophy.

Staffed by internal and external experts, our Medication Advisory Panel ensures effective drug spending by evaluating new drugs and identifying those that can have the maximum impact on a person's life. Measures like pharmacy agreements and product listing agreements with manufacturers allow us to leverage maximum health impacts from new and existing treatments.

About Medavie Blue Cross

Medavie Blue Cross is a member of the Canadian Association of Blue Cross plans that collectively provide coverage to over seven million Canadians. As a not-for-profit organization, we provide health, dental, travel, life, and disability benefits to organizations and administer various government-sponsored health programs.

Medavie Blue Cross is part of Medavie, a health company. Together with Medavie Health Services, the largest contracted provider of Emergency Medical Services in Canada, we are committed to providing innovative solutions that will improve the health of all Canadians.



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Let's Connect

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