

We are an independent asset and wealth management firm focused on the principles of quality and value. Wholly owned by our employees, we provide a disciplined and collaborative approach to investing for Canadian pension funds, mutual funds, insurance companies, foundations, endowments, corporations and high-net-worth individuals.

We manage seven pooled funds that serve as models for our segregated accounts. Our offerings include equity, balanced and fixed income strategies.

FOCUSED, RISK-MANAGED PRODUCT OFFERINGS

ACTIVE, DISCRETIONARY INVESTMENT MANAGEMENT

EMPLOYEE-OWNED ACROSS ALL LEVELS OF THE FIRM

SEGREGATED & POOLED FUND OPTIONS

PROVEN HISTORY OF DOWNSIDE PROTECTION

COMPETITIVE FEES & SUPERIOR CLIENT SERVICE

OVERVIEW & QUICK FACTS

QV stands for "Quality" and "Value". For nearly 30 years, we've followed a consistent quality and value-based investment philosophy to achieve long-term growth while minimizing the risk of capital loss.

Our security selection is grounded in bottom-up fundamental analysis. Valuation plays a significant role in our risk-managed approach to investing, but not at the expense of high-quality businesses.

Capital preservation is a core consideration in every investment decision, from company selection to quantitative portfolio-level reviews. Our disciplined monthly risk management process drives continuous improvement in the growth, valuation and credit characteristics of our portfolios. The result is a set of rigorously scrutinized funds offering concrete advantages over their benchmarks.

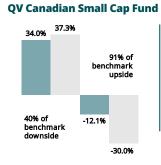
In addition to direct ownership in the business, nearly all employees are significantly invested in QV's pooled funds, creating strong alignment with clients. This fosters a commitment to our firm values, including integrity, teamwork and continuous improvement.

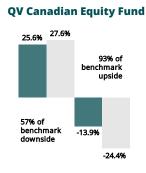
A HISTORY OF DOWNSIDE PROTECTION

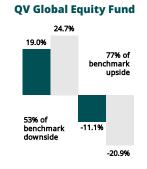
We have a long and successful track record of strong risk-adjusted returns. The combination of quality and value has performed well on the upside and, just as importantly, provided downside protection in challenging markets. Since inception, an unwavering commitment to our philosophy has resulted in long-term capital growth and protection for our clients.

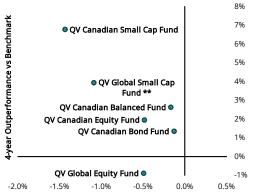
UPSIDE / DOWNSIDE CAPTURE SINCE INCEPTION

OUTPERFORMANCE WITH LESS VOLATILITY









St. Dev. of Monthly 4-year Returns vs Benchmark

Returns as of Dec 31'24, in \$Cdn, gross of fees. Upside/downside capture based on quarterly annualized returns.
Inception dates: QV Canadian Small Cap Fund: Oct 1'01; QV Canadian Equity Fund: Jan 1'99 (returns prior to 2007 reflect the Canadian equity carve-out of the QV Canadian Balanced Fund); QV Global Equity Fund: Jan 1'07. **Global Small Cap is since inception Apr 1'21

